

Coastal Carolina University

---

# Fact Book

Office of Institutional Research, Assessment and Analysis



Fall 2008

**COASTAL CAROLINA UNIVERSITY**  
**OFFICE OF INSTITUTIONAL RESEARCH, ASSESSMENT AND ANALYSIS**  
**FACT BOOK**  
**FALL 2008**

The mission of the Office of Institutional Research, Assessment and Analysis is to provide a centralized source for data collection, data analysis, data archives, and data management activities, and to provide support for assessment activities that inform and strengthen Coastal Carolina University's strategic planning process. In line with the goal of informing the strategic planning process, the *Fact Book* will be published annually to provide relevant information to the university community.

The *Fact Book* meets the following requirements of the SACS Commission on Colleges, *Principles of Accreditation: Foundations for Quality Enhancement* (SACS 2004).

Core Requirement 2.5: The institution engages in ongoing, integrated, and institution-wide research-based planning and evaluation processes that incorporate a systematic review of programs and services that (a) results in continuing improvement, and (b) demonstrates that the institution is effectively accomplishing its mission. (Institutional Effectiveness)

Comprehensive Standard 3.3.1: The institution identifies expected outcomes for its educational programs and its administrative and educational support services; assesses whether it achieves these outcomes; and provides evidence of improvement based on analysis of those results.

# TABLE OF CONTENTS

## ENROLLMENT

Enrollment Highlights .....	3
Summer Enrollment Trends .....	5
Fall and Spring Enrollment Trends.....	6
Fall Enrollment Trends by Race .....	7
Fall Enrollment Trends by Gender and Full-time/Part-time Status.....	8
Fall Enrollment Trends by Level.....	9
Fall Enrollment Trends by Level and Full-time/Part-time Status .....	10
Residency Classification of Students for Fee Payment Purposes .....	11
Geographic Distribution by South Carolina Counties.....	12
Geographic Distribution by State or Country .....	13

## FIRST-TIME STUDENTS

First-time Students Highlights .....	17
New Student Orientation Attendance .....	19
Applications, Acceptances, and Enrollments.....	20
New Freshmen, SAT and ACT Scores.....	21
New Freshmen, High School Grade Point Average.....	22
New Freshmen, High School Course Prerequisites.....	23
New Freshmen Retention .....	24
First-time Full-time Freshmen One Year Retention .....	25
Profile of First-time Full-time Freshmen .....	29

## FIRST-TIME TRANSFER STUDENTS

First-time Transfer Students Highlights .....	35
Migration of Transfer Students to Coastal Carolina .....	37
Migration of Transfer Students from Coastal Carolina.....	38
New Transfer Student Retention.....	39
First-time Full-time Transfer Students One Year Retention .....	40
Profile of First-time Full-time Transfer Students .....	43

## **ACADEMICS**

Academics Highlights.....	49
Undergraduate Major by Class .....	51
Undergraduate Enrollment by Major .....	52
Graduate Enrollment by Major .....	53
Undergraduate Major by Average Age .....	54
Average Size of Lecture Classes by Discipline and Level .....	55
Average Grade Point Ratio by Class.....	56
Grade Distribution by Discipline, Fall 2008.....	58
Credit Hour Production and FTE Production by Discipline, Fall 2007 .....	60
Credit Hour Production and FTE Production by Discipline, Fall 2008.....	61
Trends in Student/Faculty Ratio .....	62
Total Undergraduate Degrees Awarded by Major .....	63
Total Graduate Degrees Awarded by Major .....	64
Total Degrees Awarded .....	65

## **FACULTY**

Faculty Highlights .....	69
Summary of Employees Holding Faculty Rank .....	71
Faculty Profile by College .....	72
Faculty Profile by Academic Discipline, Fall 2007 .....	74
Faculty Profile by Academic Discipline, Fall 2008 .....	75
Profile of Full-time Teaching Faculty by Rank .....	76
Rank and Degree of Full-time Employees Holding Faculty Rank .....	77
Full-time Faculty by College and Rank.....	78
FTE Teaching Faculty by College and Rank .....	79
Full-time Faculty Nine-Month Salary Trends .....	80
Full-time Faculty Average Salary Comparison by Rank .....	81
Student Credit Hours Taught by Full-time Faculty .....	82
Student Credit Hours Taught by FTE Faculty.....	83

## **RESOURCES**

Resources Highlights.....	87
Annual Tuition and Residence Hall Fees .....	89
S.C. Public Institutions Academic Year Costs Tuition and Required Fees, 2007-08 Academic Year Comparison of In-State to Out-of-State .....	90
Total Financial Aid Received by Coastal Students from All Sources .....	92
Buildings Inventory .....	94



# Enrollment

Coastal Carolina University

---

## Fact Book

Office of Institutional Research, Assessment and Analysis

Fall 2008



# **ENROLLMENT**

## **TABLE OF CONTENTS**

Enrollment Highlights .....	3
Summer Enrollment Trends.....	5
Fall and Spring Enrollment Trends .....	6
Fall Enrollment Trends by Race .....	7
Fall Enrollment Trends by Gender and Full-time/Part-time Status .....	8
Fall Enrollment Trends by Level .....	9
Fall Enrollment Trends by Level and Full-time/Part-time Status .....	10
Residency Classification of Students for Fee Payment Purposes.....	11
Geographic Distribution by South Carolina Counties .....	12
Geographic Distribution by State or Country .....	13

## **ENROLLMENT HIGHLIGHTS**

Fact Book, 2008

### **Enrollment – Fall 2008**

- Total enrollment was 8,154. This is an increase of 282 (4%) from the previous fall semester. Fall 2008 FTE increased to 7,610 during the same period. This period saw the second largest number of enrolled students at Coastal Carolina University since fall 2003.
- Total undergraduate enrollment was 7,573, which is an increase of 503 (7%) students from the previous fall semester and the largest undergraduate enrollment since fall 2003.
- Undergraduate degree and non-degree-seeking students made up 93% of total fall 2008 enrollment, while 7% of the total fall 2008 enrollment was graduate degree and non-degree-seeking students. The number of degree-seeking students has gradually increased since fall 2003.
- Since 1995, the number of students attending May, Summer I, and Summer II semesters has grown from 2,109 to 3,121. In the same period the number of hours taken increased from 7,809 in 1995 to 11,957 in 2008. This growth represents a slight increase in the number of hours taken per student.

### **Demographics – Fall 2008**

- Women made up 53% of the total undergraduate enrollment and 74% of total graduate enrollment for fall 2008.
- In fall 2008, 901% of total undergraduate students were enrolled full-time.
- Fifty-four (54%) of total students enrolled are from the state of South Carolina, with the remaining students from out-of-state or international origins. The most numerous out-of-state students enrolled at Coastal Carolina University are from the states of New Jersey (7%), New York (6%), and Maryland (6%). International student enrollment accounted for 85 students (1%) with a majority from Germany (0.2%).
- In fall 2008, students enrolled at Coastal Carolina University from all counties in South Carolina. Students from Horry County represented the largest number of enrollees at 2,042 (43%) followed by Georgetown (7%) Richland (6%) and Lexington (5%) counties.
- The most prominent ethnic group represented at Coastal Carolina University was White/non-Hispanic with 82% of the total fall 2008 enrolled students. The second largest ethnic group was Black/African American with 13% of the total fall 2008 enrollment.

# SUMMER ENROLLMENT TRENDS 1995-2008

Year	May Semester		Summer I Semester		Summer II Semester		Total	
	# Students	# Hours	# Students	# Hours	# Students	# Hours	# Students	# Hours
1995	274	792	1,026	3,899	809	3,118	2,109	7,809
1996	473	1,561	1,164	4,569	961	3,758	2,598	9,888
1997	379	1,187	1,062	4,153	824	3,129	2,265	8,469
1998	426	1,485	1,246	5,134	857	3,437	2,529	10,056
1999	405	1,354	1,290	5,379	1,024	3,990	2,719	10,723
2000	500	1,783	1,386	5,804	1,098	4,311	2,984	11,898
2001	567	2,131	1,802	7,271	1,632	6,015	4,001	15,417
2002	653	2,377	1,993	7,194	1,233	4,333	3,879	13,904
2003	765	2,787	1,650	6,606	897	3,643	3,312	13,036
2004	748	2,632	1,607	6,626	992	3,958	3,347	13,216
2005	687	2,368	1,530	6,093	1,026	4,345	3,243	12,806
2006	617	2,185	1,596	6,428	1,126	4,443	3,339	13,056
2007	714	2,459	1,565	6,061	1,103	4,213	3,382	12,733
2008	686	2,505	1,360	5,334	1,075	4,118	3,121	11,957



# FALL AND SPRING ENROLLMENT TRENDS 1987-2008

FALL SEMESTER			SPRING SEMESTER		
Term	Headcount	FTE	Term	Headcount	FTE
1987	3,650	3,005	1988	3,321	2,733
1988	4,135	3,190	1989	3,567	2,761
1989	4,101	3,301	1990	3,696	2,898
1990	4,080	3,396	1991	3,562	2,875
1991	3,983	3,340	1992	3,488	2,849
1992	4,023	3,455	1993	3,558	2,946
1993	*	4,453	1994	*	3,771
1994		4,542	1995		3,976
1995		4,468	1996		3,849
1996		4,477	1997		4,036
1997		4,408	1998		3,999
1998		4,556	1999		4,150
1999		4,615	2000		4,163
2000		4,653	2001		4,529
2001		4,965	2002		4,853
2002		5,980	2003		5,597
2003		6,780	2004		5,998
2004		7,021	2005		6,222
2005		7,613	2006		6,571
2006		8,049	2007		6,854
2007		7,872	2008		7,007
2008		8,154			6,429

\* Date of official counts changed to Oct. 30 for Fall and Mar. 30 for Spring

**FALL ENROLLMENT TRENDS  
BY RACE  
2003-2008**

**UNDERGRADUATE**

<b><u>RACE</u></b>	<b><u>FALL 2003</u></b>	<b><u>FALL 2004</u></b>	<b><u>FALL 2005</u></b>	<b><u>FALL 2006</u></b>	<b><u>FALL 2007</u></b>	<b><u>FALL 2008</u></b>	<b><u>5-YEAR % CHANGE</u></b>
White, non-Hispanic	4,672	4,966	5,240	5,477	5,828	6,160	31.8%
American Indian/Alaska Native	24	20	34	30	34	43	79.2%
Black, non-Hispanic	597	695	743	789	824	970	62.5%
Asian/Pacific Islander	52	61	70	79	93	98	88.5%
Hispanic	74	91	98	100	115	144	94.6%
Nonresident Alien	184	157	128	109	92	78	-57.6%
Race/ethnicity unknown	7	30	84	76	84	80	1042.9%
<b>TOTAL</b>	<b>5,610</b>	<b>6,020</b>	<b>6,397</b>	<b>6,660</b>	<b>7,070</b>	<b>7,573</b>	<b>35.0%</b>

**GRADUATE**

<b><u>RACE</u></b>	<b><u>FALL 2003</u></b>	<b><u>FALL 2004</u></b>	<b><u>FALL 2005</u></b>	<b><u>FALL 2006</u></b>	<b><u>FALL 2007</u></b>	<b><u>FALL 2008</u></b>	<b><u>5-YEAR % CHANGE</u></b>
White, non-Hispanic	898	767	949	961	649	505	-43.8%
American Indian/Alaska Native	6	4	3	4	2	1	-83.3%
Black, non-Hispanic	244	204	239	361	129	58	-76.2%
Asian/Pacific Islander	6	6	9	6	10	2	-66.7%
Hispanic	10	5	9	13	4	8	-20.0%
Nonresident Alien	0	0	1	2	4	5	N/A
Race/ethnicity unknown	6	15	6	42	4	2	-66.7%
<b>TOTAL</b>	<b>1,170</b>	<b>1,001</b>	<b>1,216</b>	<b>1,389</b>	<b>802</b>	<b>581</b>	<b>-50.3%</b>

**FALL ENROLLMENT TRENDS  
BY GENDER AND FULL-TIME/PART-TIME STATUS  
2004-2008**

**UNDERGRADUATE**

	Male		Female		Total
	#	%	#	%	
<b>Fall 2004</b>					
Full-time	2,609	43.3%	2,741	45.5%	5,350
Part-time	272	4.5%	398	6.6%	670
<b>Total</b>	<b>2,881</b>	<b>47.9%</b>	<b>3,139</b>	<b>52.1%</b>	<b>6,020</b>
<b>Fall 2005</b>					
Full-time	2,780	43.5%	2,973	46.5%	5,753
Part-time	253	4.0%	391	6.1%	644
<b>Total</b>	<b>3,033</b>	<b>47.4%</b>	<b>3,364</b>	<b>52.6%</b>	<b>6,397</b>
<b>Fall 2006</b>					
Full-time	2,856	42.9%	3,148	47.3%	6,004
Part-time	287	4.3%	369	5.5%	656
<b>Total</b>	<b>3,143</b>	<b>47.2%</b>	<b>3,517</b>	<b>52.8%</b>	<b>6,660</b>
<b>Fall 2007</b>					
Full-time	3,057	43.2%	3,395	48.0%	6,452
Part-time	279	3.9%	339	4.8%	618
<b>Total</b>	<b>3,336</b>	<b>47.2%</b>	<b>3,734</b>	<b>52.8%</b>	<b>7,070</b>
<b>Fall 2008</b>					
Full-time	3,281	43.3%	3,602	47.6%	6,883
Part-time	284	3.8%	406	5.4%	690
<b>Total</b>	<b>3,565</b>	<b>47.1%</b>	<b>4,008</b>	<b>52.9%</b>	<b>7,573</b>

**GRADUATE**

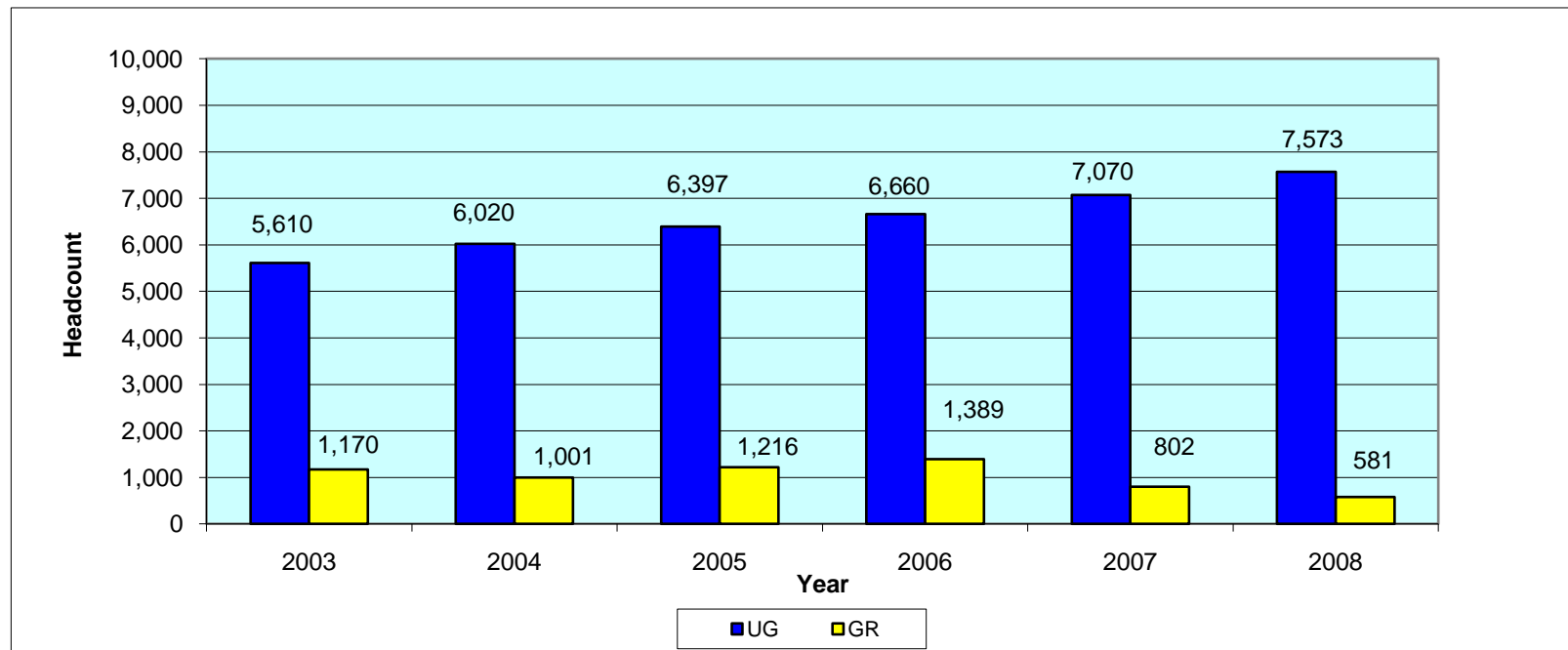
	Male		Female		Total
	#	%	#	%	
<b>Fall 2004</b>					
Full-time	13	0.2%	29	0.5%	42
Part-time	122	2.0%	837	13.9%	959
<b>Total</b>	<b>135</b>	<b>13.5%</b>	<b>866</b>	<b>86.5%</b>	<b>1,001</b>
<b>Fall 2005</b>					
Full-time	31	0.5%	74	1.2%	105
Part-time	112	1.8%	999	15.6%	1,111
<b>Total</b>	<b>143</b>	<b>11.8%</b>	<b>1,073</b>	<b>88.2%</b>	<b>1,216</b>
<b>Fall 2006</b>					
Full-time	45	0.7%	88	1.3%	133
Part-time	178	2.7%	1,078	16.2%	1,256
<b>Total</b>	<b>223</b>	<b>16.1%</b>	<b>1,166</b>	<b>83.9%</b>	<b>1,389</b>
<b>Fall 2007</b>					
Full-time	34	0.5%	36	0.5%	70
Part-time	105	1.5%	627	8.9%	732
<b>Total</b>	<b>139</b>	<b>17.3%</b>	<b>663</b>	<b>82.7%</b>	<b>802</b>
<b>Fall 2008</b>					
Full-time	44	0.6%	60	0.8%	104
Part-time	105	1.4%	372	4.9%	477
<b>Total</b>	<b>149</b>	<b>25.6%</b>	<b>432</b>	<b>74.4%</b>	<b>581</b>

**FALL ENROLLMENT TRENDS  
BY LEVEL  
2004-2008**

	<b>Fall 2004</b>	<b>Fall 2005</b>	<b>Fall 2006</b>	<b>Fall 2007</b>	<b>Fall 2008</b>
<b>Undergraduate Degree Seeking</b>					
New Freshman	1,323	1,498	1,474	1,652	1,655
New Transfers	587	589	615	658	721
Other Freshman	359	356	437	414	427
Sophomore	1,157	1,169	1,227	1,346	1,468
Junior	1,060	1,131	1,148	1,265	1,388
Senior	1,257	1,372	1,533	1,516	1,663
<b>Total</b>	<b>5,743</b>	<b>6,115</b>	<b>6,434</b>	<b>6,851</b>	<b>7,322</b>
<b>Undergraduate Non-Degree Seeking</b>					
	277	282	226	219	251
<b>Total Undergraduate</b>	<b>6,020</b>	<b>6,397</b>	<b>6,660</b>	<b>7,070</b>	<b>7,573</b>
<b>Graduate Degree Seeking</b>					
	84	104	159	181	231
<b>Graduate Non-Degree Seeking</b>					
	917	1,112	1,230	621	350
<b>Total Graduate</b>	<b>1,001</b>	<b>1,216</b>	<b>1,389</b>	<b>802</b>	<b>581</b>
<b>Total Enrollment</b>	<b>7,021</b>	<b>7,613</b>	<b>8,049</b>	<b>7,872</b>	<b>8,154</b>

## FALL ENROLLMENT TRENDS BY LEVEL AND FULL-TIME / PART-TIME STATUS FALL 2003 - FALL 2008

	Fall 2003 Enrolled	Fall 2004 Enrolled	2003-04 % Change	Fall 2004 Enrolled	Fall 2005 Enrolled	2004-05 % Change	Fall 2006 Enrolled	2005-06 % Change	Fall 2007 Enrolled	2006-07 % Change	Fall 2008 Enrolled	2007-08 % Change
<b><u>Undergraduate</u></b>												
Full-Time	4,961	5,350	7.84%	5,350	5,753	7.53%	6,004	4.36%	6,452	7.46%	6,883	6.68%
Part-time	649	670	3.24%	670	644	-3.88%	656	1.86%	618	-5.79%	690	11.65%
Undergraduate Totals	5,610	6,020	7.31%	6,020	6,397	6.26%	6,660	4.11%	7,070	6.16%	7,573	7.11%
<b><u>Graduate</u></b>												
Full-Time	58	42	-27.59%	42	105	150.00%	133	26.67%	70	-47.37%	104	48.57%
Part-time	1,112	959	-13.76%	959	1,111	15.85%	1,256	13.05%	732	-41.72%	477	-34.84%
Graduate Totals	1,170	1,001	-14.44%	1,001	1,216	21.48%	1,389	14.23%	802	-42.26%	581	-27.56%
<b><u>New Students</u></b>												
Freshman	1,272	1,323	4.01%	1,323	1,498	13.23%	1,474	-1.60%	1,652	12.08%	1,655	0.18%
Transfer	626	587	-6.23%	587	589	0.34%	615	4.41%	658	6.99%	721	9.57%
Graduate	69	55	-20.29%	55	79	43.64%	118	49.37%	83	-29.66%	115	38.55%
New Student Totals	1,967	1,965	-0.10%	1,965	2,166	10.23%	2,207	1.89%	2,393	8.43%	2,491	4.10%
<b>Grand Totals</b>	6,780	7,021	3.55%	7,021	7,613	8.43%	8,049	5.73%	7,872	-2.20%	8,154	3.58%





**RESIDENCY CLASSIFICATION OF STUDENTS  
FOR FEE PAYMENT PURPOSES\*  
2004-2008**

	<b>In-State</b>	<b>%</b>	<b>Out-of-State</b>	<b>%</b>	<b>Total</b>
<b>2004</b>					
Undergraduate	4,319	61.5%	1,701	24.2%	6,020
Graduate	986	14.0%	15	0.2%	1,001
<b>Total</b>	<b>5,305</b>	<b>75.6%</b>	<b>1,716</b>	<b>24.4%</b>	<b>7,021</b>
<b>2005</b>					
Undergraduate	4,519	59.4%	1,878	24.7%	6,397
Graduate	1,194	15.7%	22	0.3%	1,216
<b>Total</b>	<b>5,713</b>	<b>75.0%</b>	<b>1,900</b>	<b>25.0%</b>	<b>7,613</b>
<b>2006</b>					
Undergraduate	4,623	57.4%	2,037	25.3%	6,660
Graduate	1,361	16.9%	28	0.3%	1,389
<b>Total</b>	<b>5,984</b>	<b>74.3%</b>	<b>2,065</b>	<b>25.7%</b>	<b>8,049</b>
<b>2007</b>					
Undergraduate	4,825	61.3%	2,245	28.5%	7,070
Graduate	774	9.8%	28	0.4%	802
<b>Total</b>	<b>5,599</b>	<b>71.1%</b>	<b>2,273</b>	<b>28.9%</b>	<b>7,872</b>
<b>2008</b>					
Undergraduate	5,147	63.1%	2,426	29.8%	7,573
Graduate	549	6.7%	32	0.4%	581
<b>Total</b>	<b>5,696</b>	<b>69.9%</b>	<b>2,458</b>	<b>30.1%</b>	<b>8,154</b>

\* Residency classification for fee payment purposes is defined by South Carolina statute.



## GEOGRAPHIC DISTRIBUTION FALL 2008

# GEOGRAPHIC DISTRIBUTION OF UNDERGRADUATE AND GRADUATE ENROLLMENT BY STATE OR COUNTRY FALL 2008



Alabama	7	Missouri	12	Australia	2	Panama	1
Alaska	1	Nebraska	1	Belarus	3	Poland	1
Arizona	2	Nevada	3	Boliva	1	Portugal	1
Arkansas	1	New Hampshire	54	Brazil	2	Russia	1
California	14	New Jersey	564	Bulgaria	5	Spain	3
Colorado	13	New York	505	Canada	8	Sweden	1
Connecticut	168	North Carolina	154	Chile	1	Switzerland	1
Delaware	34	North Dakota	3	China	1	Thailand	1
Dist. Of Columbia	4	Ohio	209	Colombia	1	United Kingdom	12
Florida	31	Oklahoma	6	Croatia	1	Zimbabwe	1
Georgia	80	Oregon	2	Ecuador	1		
Hawaii	1	Pennsylvania	380	France	1		
Illinois	48	Rhode Island	27	Germany	18		
Indiana	31	South Carolina	4404	Greece	1		
Iowa	7	Tennessee	37	Haiti	1		
Kansas	11	Texas	17	Iceland	1		
Kentucky	49	Vermont	29	India	2		
Louisiana	2	Virginia	374	Ireland	2		
Maine	14	Washington	9	Israel	2		
Maryland	498	West Virginia	37	Japan	3		
Massachusetts	166	Wisconsin	21	Lithuania	1		
Michigan	32	Wyoming	1	Mexico	2		
Minnesota	6			New Zealand	2		

<b>In-State</b>	4,404
<b>Out-of-State</b>	3,665
<b>International</b>	85
<b>Total</b>	8,154

# First-time Students

Coastal Carolina University

---

## Fact Book

Office of Institutional Research, Assessment and Analysis

Fall 2008



## **FIRST-TIME STUDENTS**

### **TABLE OF CONTENTS**

First-time Students Highlights .....	17
New Student Orientation Attendance.....	19
Applications, Acceptances, and Enrollments .....	20
New Freshmen, SAT and ACT Scores .....	21
New Freshmen, High School Grade Point Average .....	22
New Freshmen, High School Course Prerequisites .....	23
New Freshmen Retention .....	24
First-time Full-time Freshmen One Year Retention.....	25
Profile of First-Time Full-Time Freshmen.....	29



## **FIRST-TIME STUDENTS HIGHLIGHTS**

Fact Book, 2008

Enrollment and academic trends for first-time students show the following:

- In 2008, 36% of new freshmen and transfer students attended Summer Orientation sessions. Thirty-eight (38%) of accepted students who attended these sessions enrolled at Coastal Carolina University.
- Applications from new undergraduate students increased by 41% between fall 2004 and fall 2008. New students who were accepted to the University increased by 33% between fall 2004 and fall 2008. New students who enrolled increased by 11% between fall 2004 and fall 2008. In fall 2008, 38% of accepted applicants enrolled at Coastal Carolina University.
- Between fall 2004 and fall 2008, the average SAT score among Coastal Carolina University freshmen (1030) decreased by 11 points yet still exceeded the average scores for high school students in South Carolina (985) and the nation (1017). The average ACT composite score for Coastal Carolina University freshmen (22) was on par with that of the nation (21) and two points higher than the state-wide average (20) for the fall 2008 cohort. (*The writing test is not included in total SAT scores*)
- The average high school GPA for Coastal Carolina University freshmen increased from 3.29 for the fall 2004 cohort to 3.35 for the fall 2008 cohort. The fall 2008 cohort GPA is slightly higher (3.32) than the previously admitted fall 2007.
- The freshman profile for the fall 2004 through fall 2008 cohorts indicates that the number of first-time students that apply, are accepted, and enroll at Coastal Carolina University, in most cases, continued to grow. In fall 2008 there were 1,655 new freshmen which shows an increase of .2% from fall 2007.
- There were a total of 1,649 first-time full-time freshmen students enrolled at Coastal Carolina University between fall 2007 and fall 2008. Among first-time full-time students during this period there were approximately 1,178 (71%) students continuing their studies at Coastal Carolina University. In geographic origin, 545 (46%) of continuing students were native to South Carolina and 633 (54%) consisted of students from other U.S. states and international students. Among the academic colleges, the continuation of full-time first-time students for this period is as follows: Wall College of Business Administration (73%), Spadoni College of Education (77%), Edwards College of Humanities and Fine Arts (72%), the College of Natural and Applied Sciences (70%) and undeclared majors (65%).

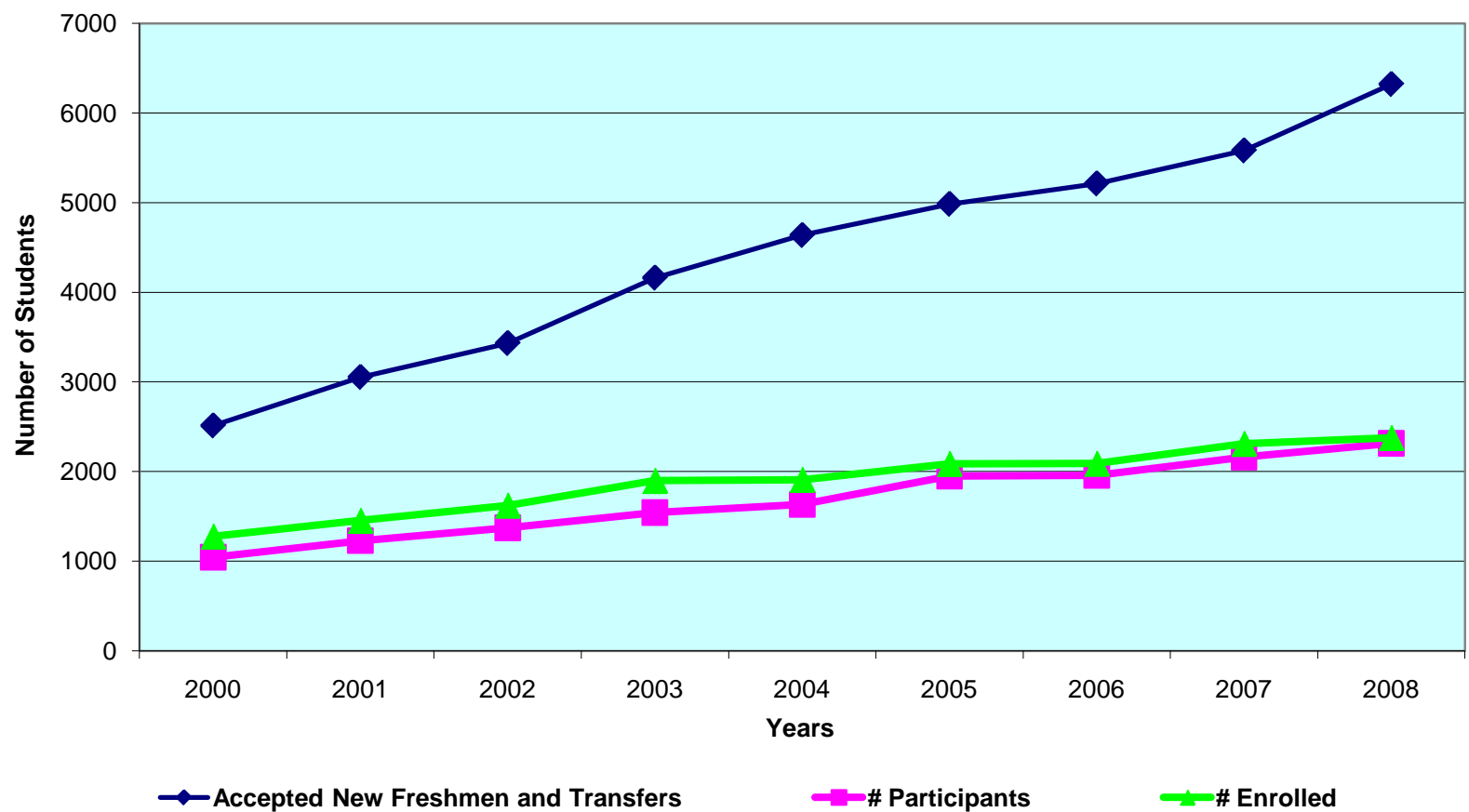
### **Demographics - First-Time Full-Time Freshmen - Fall 2009**

- The most prominent ethnic group among the fall 2008 first-time full-time freshmen was White/Non-Hispanic (80%). Black/African Americans consisted of 15% and Hispanics encompassed 2% of this group.
- Females slightly outnumbered males in the fall 2008 full-time first-time freshmen group making up 51% of the total.

- In fall 2008 first-time full-time freshmen consisted mostly of students under the age of 20 at 98%.
- Eighteen percent (18%) of the in-state first-time full-time freshmen at Coastal Carolina University originated from the immediate five-county service area of Dillon, Georgetown, Horry, Marion, and Williamsburg counties. Approximately 27% originated from other South Carolina counties.
- Approximately 68% of first-time full-time freshmen during fall 2008 reported high school grade point averages (GPA) equal or exceeding 3.00. Thirty-seven percent (37%) indicated a high school GPA that fell between 3.00 and 3.49, while 32% reported a GPA of 3.50 or higher.
- For the full-time first-time freshmen during fall 2008 approximately 15% had not declared a major. The most popular undergraduate majors at Coastal Carolina University among first-time freshmen included: Marine Science (13%), Management (11%), Biology (10%) and Marketing (5%).

## NEW STUDENT ORIENTATION ATTENDANCE SUMMER 2000-2008

<u>YEAR</u>	<u>TOTAL ACCEPTED NEW FRESHMEN AND TRANSFERS</u>	<u># FRESHMEN &amp; TRANSFERS ATTENDED ORIENTATION</u>	<u>% FRESHMEN &amp; TRANSFERS ATTENDED ORIENTATION</u>	<u># NEW FRESHMEN &amp; TRANSFERS ENROLLED</u>	<u>% ENROLLED OF ACCEPTED</u>
2000	2,512	1,043	41.5%	1,278	50.9%
2001	3,053	1,229	40.3%	1,454	47.6%
2002	3,431	1,371	40.0%	1,623	47.3%
2003	4,161	1,542	37.1%	1,898	45.6%
2004	4,636	1,632	35.2%	1,910	41.2%
2005	4,984	1,948	39.1%	2,087	41.9%
2006	5,212	1,956	37.5%	2,089	40.1%
2007	5,580	2,161	38.7%	2,310	41.4%
2008	6,321	2,316	36.6%	2,376	37.6%



**APPLICATIONS, ACCEPTANCES, AND ENROLLMENTS  
FALL ADMISSION 2004-2008  
UNDERGRADUATE**

	<b>2004</b>	<b>2005</b>	<b>2006</b>	<b>2007</b>	<b>2008</b>
<b>APPLICATIONS RECEIVED</b>					
Freshmen	5,041	5,427	6,218	6,618	7,514
Transfer	1,325	1,361	1,384	1,490	1,631
Other	497	545	496	490	509
<b>TOTAL</b>	<b>6,863</b>	<b>7,333</b>	<b>8,098</b>	<b>8,598</b>	<b>9,654</b>
<b>ACCEPTED FOR ADMISSION</b>					
Freshmen	3,661	4,016	4,238	4,524	5,215
Transfer	975	968	974	1,056	1,106
Other	477	523	484	437	487
<b>TOTAL</b>	<b>5,113</b>	<b>5,507</b>	<b>5,696</b>	<b>6,017</b>	<b>6,808</b>
<b>DENIED ADMISSION</b>					
Freshmen	1,309	1,203	1,350	1,352	2,014
Transfer	225	139	134	178	227
Other	2	14	0	1	5
<b>TOTAL</b>	<b>1,536</b>	<b>1,356</b>	<b>1,484</b>	<b>1,531</b>	<b>2,246</b>
<b>ENROLLED</b>					
Freshmen	1,323	1,498	1,474	1,652	1,655
Transfer	587	589	615	658	721
Other	430	465	442	221	230
<b>TOTAL</b>	<b>2,340</b>	<b>2,552</b>	<b>2,531</b>	<b>2,531</b>	<b>2,606</b>
<b>PERCENT OF APPLICANTS ENROLLING</b>					
Freshmen	26%	28%	24%	25%	22%
Transfer	44%	43%	44%	44%	44%
Other	87%	85%	89%	45%	45%
<b>TOTAL</b>	<b>34%</b>	<b>35%</b>	<b>31%</b>	<b>29%</b>	<b>27%</b>
<b>PERCENT OF ACCEPTED APPLICANTS ENROLLING</b>					
Freshmen	36%	37%	35%	37%	32%
Transfer	60%	61%	63%	62%	65%
Other	90%	89%	91%	51%	47%
<b>TOTAL</b>	<b>46%</b>	<b>46%</b>	<b>44%</b>	<b>42%</b>	<b>38%</b>

**NEW FRESHMEN  
SAT AND ACT SCORES  
2004-2008**

	<b>Fall 2004</b>		<b>Fall 2005</b>		<b>Fall 2006</b>		<b>Fall 2007</b>		<b>Fall 2008</b>	
<b>SAT TOTAL SCORE</b>	<b>#</b>	<b>%</b>	<b>#</b>	<b>%</b>	<b>#</b>	<b>%</b>	<b>#</b>	<b>%</b>	<b>#</b>	<b>%</b>
< 800	1	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
800-899	14	1.4%	13	1.1%	20	1.8%	39	3.3%	36	2.6%
900-999	387	38.1%	442	36.6%	378	34.3%	425	35.5%	547	40.2%
1000-1099	312	30.7%	382	31.6%	383	34.7%	390	32.6%	447	32.8%
1100-1199	197	19.4%	263	21.8%	223	20.2%	232	19.4%	229	16.8%
1200-1299	90	8.9%	88	7.3%	80	7.3%	99	8.3%	81	6.0%
> 1299	14	1.4%	21	1.7%	19	1.7%	12	1.0%	21	1.5%
<b>Average SAT Score</b>	<b>1041</b>		<b>1046</b>		<b>1047</b>		<b>1039</b>		<b>1030</b>	
<b>South Carolina Average</b>	<b>986</b>		<b>993</b>		<b>985</b>		<b>984</b>		<b>985</b>	
<b>National Average</b>	<b>1026</b>		<b>1028</b>		<b>1021</b>		<b>1017</b>		<b>1017</b>	

<b>ACT COMPOSITE SCORE</b>										
<18	2	0.7%	2	0.7%	9	2.5%	13	2.9%	14	2.3%
18	9	3.0%	3	1.1%	10	2.8%	16	3.6%	31	5.1%
19	59	19.3%	53	18.7%	50	14.0%	68	15.2%	71	11.6%
20	73	23.9%	62	21.8%	83	23.3%	112	25.1%	121	19.8%
21	53	17.4%	35	12.3%	64	18.0%	71	15.9%	98	16.0%
22	37	12.1%	32	11.3%	58	16.3%	61	13.7%	79	12.9%
>22	72	23.6%	97	34.2%	82	23.0%	105	23.5%	197	32.2%
<b>Average ACT Score</b>	<b>21</b>		<b>22</b>		<b>21</b>		<b>21</b>		<b>22</b>	
<b>South Carolina Average</b>	<b>19</b>		<b>19</b>		<b>20</b>		<b>20</b>		<b>20</b>	
<b>National Average</b>	<b>21</b>		<b>21</b>		<b>21</b>		<b>21</b>		<b>21</b>	



**NEW FRESHMEN  
HIGH SCHOOL GRADE POINT AVERAGE  
2004-2008**

<b>High School GPA</b>	<b>Fall 2004</b>	<b>Fall 2005</b>	<b>Fall 2006</b>	<b>Fall 2007</b>	<b>Fall 2008</b>
< 1.75 %	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%
1.75-1.99 %	2 0.2%	0 0.0%	0 0.0%	0 0.0%	0 0.0%
2.00-2.49 %	74 5.8%	85 5.8%	60 4.2%	71 4.4%	69 4.2%
2.50-2.99 %	253 19.9%	308 20.9%	316 22.1%	352 21.7%	370 22.7%
3.00-3.49 %	443 34.8%	484 32.8%	458 32.0%	535 33.0%	533 32.6%
>=3.50 %	502 39.4%	598 40.5%	599 41.8%	661 40.8%	661 40.5%
<b>Total with High School GPA</b>	<b>1,274</b>	<b>1,475</b>	<b>1,433</b>	<b>1,619</b>	<b>1,633</b>
<b>Average High School GPA</b>	<b>3.29</b>	<b>3.30</b>	<b>3.32</b>	<b>3.32</b>	<b>3.35</b>
<b>South Carolina Average</b>	<b>3.31</b>	<b>3.34</b>	<b>3.37</b>	<b>3.38</b>	<b>3.37</b>
<b>National Average</b>	<b>3.28</b>	<b>3.30</b>	<b>3.33</b>	<b>3.33</b>	<b>3.31</b>

**NEW FRESHMEN HIGH SCHOOL COURSE PREREQUISITES  
REQUIRED BY LAW FOR PUBLIC COLLEGE/UNIVERSITY ADMISSION  
% MEETING REQUIREMENT 2004-2008**

	<b><u>Required Prerequisites</u></b>	<b><u>2004</u></b>	<b><u>2005</u></b>	<b><u>2006</u></b>	<b><u>2007</u></b>	<b><u>2008</u></b>
	English (4 units)	99.9%	99.8%	100.0%	99.8%	100.0%
	Mathematics (3 units)	99.9%	99.3%	100.0%	99.9%	100.0%
	Laboratory Science (3 units)	93.3%	93.3%	96.1%	96.7%	98.5%
2	Foreign Language (2 units)	98.6%	97.5%	98.6%	98.1%	99.0%
	Advanced Electives (4 unit)	97.6%	95.6%	99.7%	97.8%	99.8%
	History (1 unit)	100.0%	100.0%	100.0%	100.0%	100.0%
	Social Studies (2 units)	99.6%	99.3%	100.0%	99.8%	99.9%
	Physical Education (1 unit)	99.8%	99.7%	99.9%	99.3%	99.6%
	All Courses	90.0%	86.1%	94.5%	92.3%	97.0%

# NEW FRESHMEN RETENTION FALL SEMESTER 2002-2008

	2002		2003		2004		2005		2006		2007		2008
# NEW FULL-TIME													
FRESHMEN	1,072		1,268		1,322		1,495		1,468		1,649		1643
Adjustments to Cohort													
Adjusted Cohort*													
Returned 2nd Year	777	72.5%	882	69.6%	850	64.3%	1,008	67.4%	1044	71.1%	1178	71.4%	
Returned 3rd Year	616	57.5%	714	56.3%	694	52.5%	845	56.5%	848	57.8%			
Returned 4th Year	571	53.3%	662	52.2%	637	48.2%	779	52.1%					
AFTER 4TH YEAR													
Graduated	237	22.1%	280	22.1%	288	21.8%							
Returned	316	29.5%	347	27.4%	321	24.3%							
Total Retention	553	51.6%	627	49.4%	609	46.1%							
AFTER 5TH YEAR													
Graduated	456	42.5%	523	41.2%									
Returned	70	6.5%	93	7.3%									
Total Retention	526	49.1%	616	48.6%									
AFTER 6TH YEAR													
Graduated	499	46.5%											
Returned	35	3.3%											
Total Retention	534	49.8%											
									Six-year Graduation Rates				
									Cohort		%		
									1998		39.8%		
									1999		43.1%		
									2000		42.3%		
									2001		43.9%		
									2002		46.5%		

## Six-year Graduation Rates

Cohort	%
1998	39.8%
1999	43.1%
2000	42.3%
2001	43.9%
2002	46.5%

\* For reporting purposes, six-year graduation rate is based on Adjusted Cohort.

**FIRST-TIME FULL-TIME FRESHMEN  
COMPARISON OF CONTINUING AND NON-CONTINUING  
FALL 2007 - FALL 2008**

	<b>FRESHMEN</b>		<b>CONTINUING</b>		<b>NON-CONTINUING</b>	
	<b>Number</b>	<b>Percent</b>	<b>Number</b>	<b>Percent</b>	<b>Number</b>	<b>Percent</b>
<b>ETHNICITY</b>						
White	1365	83.54%	953	69.82%	412	30.18%
American Indian	9	0.55%	8	88.89%	1	11.11%
African-American	197	12.06%	160	81.22%	37	18.78%
Asian or Pacific Island	16	0.98%	11	68.75%	5	31.25%
Hispanic	40	2.45%	29	72.50%	11	27.50%
Non-Resident Alien	7	0.43%	6	85.71%	1	14.29%
No Report	15		11	73.33%	4	26.67%
<b>Total</b>	<b>1649</b>	<b>100.00%</b>	<b>1178</b>	<b>71.44%</b>	<b>471</b>	<b>28.56%</b>
<b>GENDER</b>						
Men	763	46.27%	535	70.12%	228	29.88%
Women	886	53.73%	643	72.57%	243	27.43%
<b>Total</b>	<b>1649</b>	<b>100.00%</b>	<b>1178</b>	<b>71.44%</b>	<b>471</b>	<b>28.56%</b>
<b>AGE</b>						
less than 20	1627	98.67%	1164	71.54%	463	28.46%
20-22	18	1.09%	12	66.67%	6	33.33%
23-24	3	0.18%	2	66.67%	1	33.33%
25-29	1	0.06%	0	0.00%	1	100.00%
30-39	0	---	0	---	0	---
40-49	0	---	0	---	0	---
50+	0	---	0	---	0	---
No Report	0		0	---	0	---
<b>Total</b>	<b>1649</b>	<b>100.00%</b>	<b>1178</b>	<b>71.44%</b>	<b>471</b>	<b>28.56%</b>
<b>GEOGRAPHIC LOCATION</b>						
In-State	772	46.82%	545	70.60%	227	29.40%
Out-of-State	870	52.76%	627	72.07%	243	27.93%
International	7	0.42%	6	85.71%	1	14.29%
<b>Total</b>	<b>1649</b>	<b>100.00%</b>	<b>1178</b>	<b>71.44%</b>	<b>471</b>	<b>28.56%</b>
<b>IN-STATE</b>						
Five-County Service Area						
Dillon	9	2.49%	3	33.33%	6	66.67%
Georgetown	43	11.88%	27	62.79%	16	37.21%
Horry	295	81.49%	218	73.90%	77	26.10%
Marion	12	3.31%	8	66.67%	4	33.33%
Williamsburg	3	0.83%	2	66.67%	1	33.33%
<b>Total</b>	<b>362</b>	<b>100.00%</b>	<b>258</b>	<b>71.27%</b>	<b>104</b>	<b>28.73%</b>
Other SC Counties						
Charleston	18	4.39%	11	61.11%	7	38.89%
Florence	33	8.05%	23	69.70%	10	30.30%
Greenville	35	8.54%	21	60.00%	14	40.00%
Lexington	33	8.05%	23	69.70%	10	30.30%
York	35	8.54%	26	74.29%	9	25.71%
Other	256	62.44%	180	70.31%	76	29.69%
<b>Total</b>	<b>410</b>	<b>100.00%</b>	<b>284</b>	<b>69.27%</b>	<b>126</b>	<b>30.73%</b>

**FIRST-TIME FULL-TIME FRESHMEN  
COMPARISON OF CONTINUING AND NON-CONTINUING  
FALL 2007 - FALL 2008**

	<b>FRESHMEN</b>		<b>CONTINUING</b>		<b>NON-CONTINUING</b>	
	<b>Number</b>	<b>Percent</b>	<b>Number</b>	<b>Percent</b>	<b>Number</b>	<b>Percent</b>
<b>OUT-OF-STATE</b>						
Connecticut	53	6.04%	32	60.38%	21	39.62%
Illinois	10	1.14%	10	100.00%	0	0.00%
Maryland	122	13.91%	95	77.87%	27	22.13%
New Jersey	137	15.62%	101	73.72%	36	26.28%
New York	93	10.60%	67	72.04%	26	27.96%
North Carolina	41	4.68%	24	58.54%	17	41.46%
Ohio	40	4.56%	36	90.00%	4	10.00%
Pennsylvania	93	10.60%	65	69.89%	28	30.11%
Virginia	79	9.01%	58	73.42%	21	26.58%
West Virginia	6	0.68%	5	83.33%	1	16.67%
Other	196	22.35%	134	68.37%	62	31.63%
International	7	0.80%	6	85.71%	1	14.29%
<b>Total</b>	<b>877</b>	<b>100.00%</b>	<b>633</b>	<b>72.18%</b>	<b>244</b>	<b>27.82%</b>
<b>SAT TOTAL SCORE</b>						
Less than 650	0	---	0	---	0	---
650-699	0	---	0	---	0	---
700-749	0	---	0	---	0	---
750-799	0	---	0	---	0	---
800-849	4	0.33%	3	75.00%	1	25.00%
850-899	35	2.92%	27	77.14%	8	22.86%
900-949	199	16.62%	142	71.36%	57	28.64%
950-999	226	18.88%	163	72.12%	63	27.88%
1000-1099	390	32.58%	268	68.72%	122	31.28%
1100-1199	232	19.38%	163	70.26%	69	29.74%
1200 and above	111	9.27%	86	77.48%	25	22.52%
No SAT Score Reported	452		326	72.12%	126	27.88%
<b>Total</b>	<b>1649</b>	<b>100.00%</b>	<b>1178</b>	<b>71.44%</b>	<b>471</b>	<b>28.56%</b>
<b>ACT TOTAL SCORE</b>						
16-17	13	2.91%	12	92.31%	1	7.69%
18-19	84	18.83%	65	77.38%	19	22.62%
20-21	183	41.03%	130	71.04%	53	28.96%
22-23	97	21.75%	65	67.01%	32	32.99%
24-25	44	9.87%	31	70.45%	13	29.55%
26-27	19	4.26%	13	68.42%	6	31.58%
28-29	5	1.12%	5	100.00%	0	0.00%
30-32	1	0.22%	1	100.00%	0	0.00%
No ACT Score Reported	1203		856	71.16%	347	28.84%
<b>Total</b>	<b>1649</b>	<b>100.00%</b>	<b>1178</b>	<b>71.44%</b>	<b>471</b>	<b>28.56%</b>
<b>HIGH SCHOOL RANK</b>						
Top 10%	146	10.86%	122	83.56%	24	16.44%
11-20%	202	15.03%	157	77.72%	45	22.28%
21-30%	245	18.23%	172	70.20%	73	29.80%
31-40%	207	15.40%	154	74.40%	53	25.60%
41-50%	211	15.70%	140	66.35%	71	33.65%
51-60%	149	11.09%	96	64.43%	53	35.57%
61-70%	103	7.66%	66	64.08%	37	35.92%
71-80%	49	3.65%	36	73.47%	13	26.53%
81-90%	26	1.93%	17	65.38%	9	34.62%
Bottom 10%	6	0.45%	5	83.33%	1	16.67%
No High School Rank Reported	305		213	69.84%	92	30.16%
<b>Total</b>	<b>1649</b>	<b>100.00%</b>	<b>1178</b>	<b>71.44%</b>	<b>471</b>	<b>28.56%</b>



**FIRST-TIME FULL-TIME FRESHMEN  
COMPARISON OF CONTINUING AND NON-CONTINUING  
FALL 2007 - FALL 2008**

	<b>FRESHMEN</b>		<b>CONTINUING</b>		<b>NON-CONTINUING</b>	
	<b>Number</b>	<b>Percent</b>	<b>Number</b>	<b>Percent</b>	<b>Number</b>	<b>Percent</b>
<b>HIGH SCHOOL GPA</b>						
0.000	0	0.00%	0	---	0	---
0.01 - 1.50	0	0.00%	0	---	0	---
1.51 - 1.99	0	0.00%	0	---	0	---
2.00 - 2.49	71	4.39%	33	46.48%	38	53.52%
2.50 - 2.99	352	21.78%	251	71.31%	101	28.69%
3.00 - 3.49	535	33.11%	366	68.41%	169	31.59%
3.50 - 4.00	658	40.72%	504	76.60%	154	23.40%
No High School GPA Reported	33	33.11%	24	72.73%	9	27.27%
<b>Total</b>	<b>1649</b>		<b>1178</b>	<b>71.44%</b>	<b>471</b>	<b>28.56%</b>
<b>FIRST-SEMESTER GPA (End of Fall 2007)</b>						
0.000	22	1.35%	3	13.64%	19	86.36%
0.01 - 1.50	91	5.59%	27	29.67%	64	70.33%
1.51 - 1.99	81	4.97%	40	49.38%	41	50.62%
2.00 - 2.49	166	10.19%	123	74.10%	43	25.90%
2.50 - 2.99	314	19.28%	229	72.93%	85	27.07%
3.00 - 3.49	454	27.87%	347	76.43%	107	23.57%
3.50 - 4.00	501	30.76%	405	80.84%	96	19.16%
WITHDREW	20	1.23%	4	20.00%	16	80.00%
<b>Total</b>	<b>1649</b>		<b>1178</b>	<b>71.44%</b>	<b>471</b>	<b>28.56%</b>
<b>FIRST-YEAR CUMMULATIVE GPA (End of Spring 2008)</b>						
0.000	2	0.12%	0	0.00%	2	100.00%
0.01 - 1.50	81	4.97%	18	22.22%	63	77.78%
1.51 - 1.99	96	5.89%	68	70.83%	28	29.17%
2.00 - 2.49	177	10.87%	147	83.05%	30	16.95%
2.50 - 2.99	327	20.07%	268	81.96%	59	18.04%
3.00 - 3.49	398	24.43%	346	86.93%	52	13.07%
3.50 - 4.00	360	22.10%	315	87.50%	45	12.50%
WITHDREW	208	12.77%	16	7.69%	192	92.31%
<b>Total</b>	<b>1649</b>		<b>1178</b>	<b>71.44%</b>	<b>471</b>	<b>28.56%</b>

**FIRST-TIME FULL-TIME FRESHMEN  
COMPARISON OF CONTINUING AND NON-CONTINUING  
FALL 2007 - FALL 2008**

	<b>FRESHMEN</b>		<b>CONTINUING</b>		<b>NON-CONTINUING</b>	
	<b>Number</b>	<b>Percent</b>	<b>Number</b>	<b>Percent</b>	<b>Number</b>	<b>Percent</b>
<b>MAJOR</b>						
<b>BUSINESS</b>						
Accounting	60	13.67%	47	78.33%	13	21.67%
Economics	9	5.03%	5	55.56%	4	44.44%
Finance	42	9.57%	31	73.81%	11	26.19%
Management	179	40.77%	127	70.95%	52	29.05%
Marketing	91	20.73%	65	71.43%	26	28.57%
Resort Tourism Management	58	13.21%	47	81.03%	11	18.97%
<b>Total</b>	<b>439</b>	<b>26.62%</b>	<b>322</b>	<b>73.35%</b>	<b>117</b>	<b>26.65%</b>
<b>EDUCATION</b>						
Early Childhood Education	63	26.92%	48	76.19%	15	23.81%
Elementary Education	38	16.24%	31	81.58%	7	18.42%
Health Promotion	40	17.09%	26	65.00%	14	35.00%
Middle Level	11	4.70%	9	81.82%	2	18.18%
Physical Education	34	14.53%	25	73.53%	9	26.47%
Recreation Sports Management	39	16.67%	35	89.74%	4	10.26%
Special Education	9	3.85%	6	66.67%	3	33.33%
<b>Total</b>	<b>234</b>	<b>14.19%</b>	<b>180</b>	<b>76.92%</b>	<b>54</b>	<b>23.08%</b>
<b>HUMANITIES &amp; FINE ARTS</b>						
Art Studio	15	7.85%	9	60.00%	6	40.00%
Communication	48	685.71%	36	75.00%	12	25.00%
Dramatic Arts	8	4.19%	6	75.00%	2	25.00%
English	22	11.52%	15	68.18%	7	31.82%
History	30	15.71%	23	76.67%	7	23.33%
Interdisciplinary Studies	0	---	0	---	0	---
Music	21	10.99%	18	85.71%	3	14.29%
Musical Theatre	8	4.19%	6	75.00%	2	25.00%
Philosophy	4	2.09%	2	50.00%	2	50.00%
Political Science	28	14.66%	20	71.43%	8	28.57%
Spanish	7	3.66%	3	42.86%	4	57.14%
<b>Total</b>	<b>191</b>	<b>11.58%</b>	<b>138</b>	<b>72.25%</b>	<b>53</b>	<b>27.75%</b>
<b>NATURAL &amp; APPLIED SCIENCES</b>						
Biology	164	29.55%	122	74.39%	42	25.61%
Chemistry	21	3.78%	16	76.19%	5	23.81%
Computer Science	49	8.83%	32	65.31%	17	34.69%
Marine Science	186	33.51%	128	68.82%	58	31.18%
Mathematics	31	5.59%	19	61.29%	12	38.71%
Physics	5	0.90%	4	80.00%	1	20.00%
Psychology	85	15.32%	58	68.24%	27	31.76%
Sociology	14	2.52%	9	64.29%	5	35.71%
<b>Total</b>	<b>555</b>	<b>33.66%</b>	<b>388</b>	<b>69.91%</b>	<b>167</b>	<b>30.09%</b>
<b>OTHER</b>						
Undeclared	230	13.95%	150	65.22%	80	34.78%
<b>GRAND TOTAL</b>	<b>1649</b>		<b>1178</b>		<b>471</b>	

**Profile of Coastal Carolina University's  
First-Time Full-Time Freshmen  
Fall 2008**

	<b>FRESHMEN</b>	
	<b>Number</b>	<b>Percent</b>
<b>ETHNICITY</b>		
White	1315	80.0%
American Indian	8	0.5%
African-American	245	14.9%
Asian or Pacific Islander	19	1.2%
Hispanic	40	2.4%
Non-Resident Alien	4	0.2%
No Report	12	0.7%
<b>Total</b>	<b>1643</b>	<b>100.0%</b>
<b>GENDER</b>		
Male	806	49.1%
Female	837	50.9%
<b>Total</b>	<b>1643</b>	<b>100.0%</b>
<b>AGE</b>		
less than 20	1616	98.4%
20-22	23	1.4%
23-24	2	0.1%
25-29	2	0.1%
30-39	0	0.0%
40-49	0	0.0%
50+	0	0.0%
No Report	0	0.0%
<b>Total</b>	<b>1643</b>	<b>100.0%</b>
<b>GEOGRAPHIC LOCATION</b>		
In-State	747	45.5%
Out-of-State	891	54.2%
International	5	0.3%
<b>Total</b>	<b>1643</b>	<b>100.0%</b>
<b>IN-STATE</b>		
Five-County Service Area		
Dillon	7	0.4%
Georgetown	33	2.0%
Horry	236	14.4%
Marion	14	0.9%
Williamsburg	10	0.6%
<b>Total</b>	<b>300</b>	<b>18.3%</b>
Other SC Counties		
Charleston	33	2.0%
Florence	23	1.4%
Greenville	50	3.0%
Lexington	49	3.0%
York	36	2.2%
Other	256	15.6%
<b>Total</b>	<b>447</b>	<b>27.2%</b>

	FRESHMEN	
	Number	Percent
<b>OUT-OF-STATE</b>		
Connecticut	45	2.7%
Illinois	9	0.5%
Maryland	134	8.2%
New Jersey	158	9.6%
New York	89	5.4%
North Carolina	40	2.4%
Ohio	36	2.2%
Pennsylvania	92	5.6%
Virginia	97	5.9%
West Virginia	9	0.5%
Other	182	11.1%
International	5	0.3%
<b>Total</b>	<b>896</b>	<b>54.5%</b>

<b>SAT TOTAL SCORE</b>		
Less than 650	1	0.1%
650-699	2	0.1%
700-749	2	0.1%
750-799	14	0.9%
800-849	33	2.0%
850-899	97	5.9%
900-949	275	16.7%
950-999	270	16.4%
1000-1099	442	26.9%
1100-1199	228	13.9%
1200 and above	102	6.2%
No Report	177	10.8%
<b>Total</b>	<b>1643</b>	<b>100.0%</b>

<b>ACT TOTAL SCORE</b>		
Less than 16	10	
16-17	60	3.7%
18-19	182	11.1%
20-21	218	13.3%
22-23	128	7.8%
24-25	86	5.2%
26-27	38	2.3%
28-29	18	1.1%
30-32	4	0.2%
33 and above	1	0.1%
No Report	898	54.7%
<b>Total</b>	<b>1643</b>	<b>99.4%</b>

\* Fall 2008 freshmen were permitted to submit both SAT and ACT scores if available.

	FRESHMEN	
	Number	Percent
<b>HIGH SCHOOL RANK</b>		
Top 10%	113	6.9%
11-20%	209	12.7%
21-30%	220	13.4%
31-40%	199	12.1%
41-50%	203	12.4%
51-60%	137	8.3%
61-70%	106	6.5%
71-80%	62	3.8%
81-90%	28	1.7%
Bottom 10%	6	0.4%
No Report	360	21.9%
<b>Total</b>	<b>1643</b>	<b>100.0%</b>
<b>HIGH SCHOOL GPA</b>		
2.00 - 2.49	68	4.7%
2.50 - 2.99	369	25.5%
3.00 - 3.49	528	36.5%
3.50 - 4.00	459	31.8%
No Report	21	1.5%
<b>Total</b>	<b>1445</b>	<b>100.0%</b>

	FRESHMEN	
	Number	Percent
<b>MAJOR</b>		
<b>BUSINESS</b>		
Accounting	58	3.5%
Economics	10	0.6%
Finance	30	1.8%
Management	173	10.5%
Marketing	84	5.1%
Resort Tourism Management	50	3.0%
<b>Total</b>	<b>405</b>	<b>24.7%</b>
<b>EDUCATION</b>		
Early Childhood Education	46	2.8%
Elementary Education	36	2.2%
Exercise and Sport Science	52	3.2%
Health Promotion	15	0.9%
Middle Grades Education	13	0.8%
Physical Education	30	1.8%
Recreation Sports Management	50	3.0%
Special Education	13	0.8%
<b>Total</b>	<b>255</b>	<b>15.5%</b>
<b>HUMANITIES &amp; FINE ARTS</b>		
Art Studio	18	1.1%
Communication	43	2.6%
Dramatic Arts	13	0.8%
English	12	0.7%
History	24	1.5%
Interdisciplinary Studies	0	0.0%
Music	20	1.2%
Musical Theatre	17	1.0%
Philosophy	0	0.0%
Political Science	39	2.4%
Spanish	2	0.1%
<b>Total</b>	<b>188</b>	<b>11.4%</b>
<b>NATURAL &amp; APPLIED SCIENCES</b>		
Biology	165	10.0%
Chemistry	14	0.9%
Computer Science	60	3.7%
Marine Science	216	13.1%
Mathematics	15	0.9%
Physics	7	0.4%
Psychology	65	4.0%
Sociology	9	0.5%
<b>Total</b>	<b>551</b>	<b>33.5%</b>
<b>OTHER</b>		
Undeclared	244	14.9%
<b>GRAND TOTAL</b>	<b>1643</b>	<b>100.0%</b>

Coastal Carolina University

# First-time Transfer Students

## Fact Book

Office of Institutional Research, Assessment and Analysis

Fall 2008



# **FIRST-TIME TRANSFER STUDENTS**

## **TABLE OF CONTENTS**

First-time Transfer Highlights .....	35
Migration of Transfer Students to Coastal Carolina .....	37
Migration of Transfer Students from Coastal Carolina .....	38
New Transfer Student Retention.....	39
First-time Full-time Transfer Students One Year Retention .....	40
Profile of First-time Full-time Transfer Students.....	43



## **FIRST-TIME TRANSFER STUDENTS HIGHLIGHTS**

Fact Book, 2008

Enrollment and academic trends of first-time transfer students show the following:

- The number of students (658) who transferred to Coastal Carolina University in 2007 increased by 7% over 2006. Transfer students who came to Coastal Carolina University from other South Carolina higher education institutions comprised approximately 42% of the total transfer student population in 2007. The majority of these in-state transfer students, approximately 54%, were previously enrolled at Horry-Georgetown Technical College.
- The first year student retention rate for 2007 transfer students was 81%, a decrease of 9% over the 2006 rate.
- There were a total of 611 first-time full-time transfer students enrolled at Coastal Carolina University between fall 2007 and fall 2008. Among this group there were approximately 459 (75%) students continuing their studies at Coastal Carolina University. In geographic origin, 243 (53%) of continuing students were native to South Carolina and 216 (47%) consisted of students from other U.S. states or countries. Among the academic colleges the continuation of first-time full-time transfer students for this period was as follows: Wall College of Business Administration (81%), Spadoni College of Education (81%), Edwards College of Humanities (74%), the College of Natural and Applied Sciences (63%) and undeclared majors (70%).

### **Demographics - First-Time Full-Time Transfers - Fall 2008**

- The most prominent ethnic group among the fall 2008 first-time full-time transfers was White/Non-Hispanic (777%) with Black/African Americans consisting of 14% and Hispanics encompassing 3% of this group.
- The number of males and female first-time full-time transfers to Coastal Carolina University were nearly equal with females (52%) slightly outnumbering males (48%).
- First-time full-time transfers during this period consisted mostly of students between the ages of 20 and 22 (58%). An additional 23% consisted of students less than 20 years of age.
- Among the full-time first-time transfers during fall 2008 there were more in-state students enrolled (50%) than out-of-state (47%) and international (3%) students.

- In fall 2008 approximately 31% of the in-state first-time full-time transfer students at Coastal Carolina University originated from the immediate five-county service area of Dillon, Georgetown, Horry, Marion, and Williamsburg counties. Approximately 19% originated from other South Carolina counties.
- Of the 669 first-time full-time transfers to Coastal Carolina University in fall 2008, 69% transferred more than thirty credit hours, 3% transferred with 30 hours, and 28% transferred with less than 30 hours.
- For the full-time first-time transfers during fall 2008 approximately three percent (3%) had not declared a major. The most popular majors for transfers to Coastal Carolina University included: Management (12%), Psychology (7%), Biology (7%), Marine Science (6%) and Marketing (5%).

**MIGRATION OF TRANSFER STUDENTS  
TO  
COASTAL CAROLINA UNIVERSITY  
2003-2007**

<b>S.C. Transfers From:</b>	<b>2003</b>	<b>2004</b>	<b>2005</b>	<b>2006</b>	<b>2007</b>
The Citadel	0	1	0	0	3
Clemson University	2	4	4	4	2
College of Charleston	6	3	2	5	11
Francis Marion University	5	4	7	8	12
Lander University	2	2	4	4	1
S.C. State University	6	4	3	4	7
USC-Columbia	20	21	15	20	26
USC-Aiken	1	1	0	3	0
USC-Beaufort	2	1	0	0	0
USC-Upstate	1	0	2	1	1
Winthrop	1	4	5	4	6
MUSC	0	0	0	0	0
Two-year USC Campuses	12	5	2	5	2
Horry-Georgetown Technical College	116	102	106	112	122
Other S.C. Technical Colleges	42	62	47	51	52
Private Senior Institutions	30	21	21	27	28
Private Two-year Colleges	4	5	7	7	5
Total S.C. Transfers	250	240	225	255	278
<b>Out-of-State Colleges</b>	376	347	346	360	380
<b>Foreign Colleges</b>	0	0	18	0	0
<b>Total Transfers</b>	<b>626</b>	<b>587</b>	<b>589</b>	<b>615</b>	<b>658</b>

Source: S.C. Commission on Higher Education

**MIGRATION OF TRANSFER STUDENTS  
FROM  
COASTAL CAROLINA UNIVERSITY  
2003-2007**

<b>S.C. Transfers To:</b>	<b>2003</b>	<b>2004</b>	<b>2005</b>	<b>2006</b>	<b>2007</b>
The Citadel	0	0	2	1	0
Clemson University	8	12	14	15	18
College of Charleston	9	11	19	14	23
Francis Marion University	12	4	14	11	12
Lander University	2	1	1	2	1
S.C. State University	1	2	3	1	2
USC-Columbia	14	26	31	21	22
USC-Aiken	0	1	1	4	1
USC-Beaufort	0	1	2	0	1
USC-Upstate	2	1	5	6	4
Winthrop	6	4	7	3	3
MUSC	4	2	0	0	1
Two-year USC Campuses	0	3	5	6	4
Horry-Georgetown Technical College	98	103	103	55	68
Other S.C. Technical Colleges	18	28	35	47	58
Private Senior Institutions	3	10	8	5	7
Private Two-year Colleges	1	0	0	2	0
<b>Total S.C. Transfers</b>	<b>178</b>	<b>209</b>	<b>250</b>	<b>193</b>	<b>225</b>

Source: S.C. Commission on Higher Education

**NEW TRANSFER STUDENT RETENTION  
FALL SEMESTER 2002-2008**

**Summary**

	<b>2002</b>		<b>2003</b>		<b>2004</b>		<b>2005</b>		<b>2006</b>		<b>2007</b>		<b>2008</b>	
# NEW FULL-TIME TRANSFER STUDENTS	513		581		553		560		583		611		669	
AFTER 1ST YEAR														
Graduated	9	1.8%	19	3.3%	16	2.9%	15	2.7%	9	1.5%	11	1.9%		
Returned	366	71.3%	390	67.1%	402	72.7%	378	67.5%	409	70.2%	459	78.7%		
Total Retention	375	73.1%	409	70.4%	418	75.6%	393	70.2%	418	71.7%	470	80.6%		
AFTER 2ND YEAR														
Graduated	62	12.1%	83	14.3%	61	11.0%	82	14.6%	64	11.0%				
Returned	244	47.6%	287	49.4%	309	55.9%	265	47.3%	322	55.2%				
Total Retention	306	59.6%	370	63.7%	370	66.9%	347	62.0%	386	66.2%				
AFTER 3RD YEAR														
Graduated	165	32.2%	207	35.6%	182	32.9%	196	35.0%						
Returned	119	23.2%	129	22.2%	164	29.7%	131	23.4%						
Total Retention	284	55.4%	336	57.8%	346	62.6%	327	58.4%						
AFTER 4TH YEAR														
Graduated	241	47.0%	286	49.2%	273	49.4%								
Returned	36	7.0%	51	8.8%	60	10.8%								
Total Retention	277	54.0%	337	58.0%	333	60.2%								
AFTER 5TH YEAR														
Graduated	265	51.7%	314	54.0%										
Returned	16	3.1%	23	4.0%										
Total Retention	281	54.8%	337	58.0%										
AFTER 6TH YEAR														
Graduated	273	53.2%												
Returned	11	2.1%												
Total Retention	284	55.4%												

**FIRST-TIME FULL-TIME TRANSFER  
COMPARISON OF CONTINUING AND NON-CONTINUING  
FALL 2007 - FALL 2008**

	TRANSFER		CONTINUING		NON-CONTINUING	
	Number	Percent	Number	Percent	Number	Percent
<b>ETHNICITY</b>						
White	499	81.67%	379	75.95%	120	24.05%
American Indian	3	0.49%	1	33.33%	2	66.67%
African-American	59	9.66%	44	74.58%	15	25.42%
Asian or Pacific Island	13	2.13%	9	69.23%	4	30.77%
Hispanic	9	1.47%	8	88.89%	1	11.11%
Non-Resident Alien	17	2.78%	10	58.82%	7	41.18%
No Report	11	1.80%	8	72.73%	3	27.27%
<b>Total</b>	<b>611</b>	<b>100.00%</b>	<b>459</b>	<b>75.12%</b>	<b>152</b>	<b>24.88%</b>
<b>GENDER</b>						
Men	306	50.08%	234	76.47%	72	23.53%
Women	305	49.92%	225	73.77%	80	26.23%
<b>Total</b>	<b>611</b>	<b>100.00%</b>	<b>459</b>	<b>75.12%</b>	<b>152</b>	<b>24.88%</b>
<b>AGE</b>						
less than 20	126	20.62%	96	76.19%	30	23.81%
20-22	362	59.25%	269	74.31%	93	25.69%
23-24	51	8.35%	38	74.51%	13	25.49%
25-29	47	7.69%	34	72.34%	13	27.66%
30-39	17	2.78%	15	88.24%	2	11.76%
40-49	7	1.15%	6	85.71%	1	14.29%
50+	1	0.16%	1	100.00%	0	0.00%
No Report	0		0	---	0	---
<b>Total</b>	<b>611</b>	<b>100.00%</b>	<b>459</b>	<b>75.12%</b>	<b>152</b>	<b>24.88%</b>
<b>GEOGRAPHIC LOCATION</b>						
In-State	307	50.25%	243	79.15%	64	20.85%
Out-of-State	287	46.97%	206	71.78%	81	28.22%
International	17	2.78%	10	58.82%	7	41.18%
<b>Total</b>	<b>611</b>	<b>100.00%</b>	<b>459</b>	<b>75.12%</b>	<b>152</b>	<b>24.88%</b>
<b>IN-STATE</b>						
Five-County Service Area						
Dillon	2	1.00%	1	50.00%	1	50.00%
Georgetown	27	13.50%	22	81.48%	5	18.52%
Horry	163	81.50%	135	82.82%	28	17.18%
Marion	6	3.00%	4	66.67%	2	33.33%
Williamsburg	2	1.00%	2	100.00%	0	0.00%
<b>Total</b>	<b>200</b>	<b>100.00%</b>	<b>164</b>	<b>82.00%</b>	<b>36</b>	<b>18.00%</b>
Other SC Counties						
Charleston	9	8.41%	8	88.89%	1	11.11%
Florence	8	7.48%	5	62.50%	3	37.50%
Greenville	3	2.80%	3	100.00%	0	0.00%
Lexington	10	9.35%	8	80.00%	2	20.00%
York	9	8.41%	9	100.00%	0	0.00%
Other	68	63.55%	46	67.65%	22	32.35%
<b>Total</b>	<b>107</b>	<b>100.00%</b>	<b>79</b>	<b>73.83%</b>	<b>28</b>	<b>26.17%</b>

**FIRST-TIME FULL-TIME TRANSFER  
COMPARISON OF CONTINUING AND NON-CONTINUING  
FALL 2007 - FALL 2008**

	TRANSFER		CONTINUING		NON-CONTINUING	
	Number	Percent	Number	Percent	Number	Percent
<b>OUT-OF-STATE</b>						
Connecticut	6	1.97%	6	100.00%	0	0.00%
Illinois	3	0.99%	3	100.00%	0	0.00%
Maryland	34	11.18%	28	82.35%	6	17.65%
New Jersey	44	14.47%	30	68.18%	14	31.82%
New York	61	20.07%	45	73.77%	16	26.23%
North Carolina	7	2.30%	4	57.14%	3	42.86%
Ohio	15	4.93%	10	66.67%	5	33.33%
Pennsylvania	31	10.20%	22	70.97%	9	29.03%
Virginia	22	7.24%	13	59.09%	9	40.91%
West Virginia	3	0.99%	2	66.67%	1	33.33%
Other	61	20.07%	43	70.49%	18	29.51%
International	17	5.59%	10	58.82%	7	41.18%
<b>Total</b>	<b>304</b>	<b>100.00%</b>	<b>216</b>	<b>71.05%</b>	<b>88</b>	<b>28.95%</b>
<b>CUMULATIVE CREDIT HOURS TRANSFERRED TO CCU</b>						
Less than 30 hours	175	28.6%	129	73.71%	46	26.29%
30 hours	20	3.3%	14	70.00%	6	30.00%
More than 30 hours	416	68.1%	316	75.96%	100	24.04%
<b>TOTAL</b>	<b>611</b>	<b>100.0%</b>	<b>459</b>	<b>75.12%</b>	<b>152</b>	<b>24.88%</b>

**FIRST-TIME FULL-TIME TRANSFER  
COMPARISON OF CONTINUING AND NON-CONTINUING  
FALL 2007 - FALL 2008**

	TRANSFER		CONTINUING		NON-CONTINUING	
	Number	Percent	Number	Percent	Number	Percent
<b>MAJOR</b>						
<b>BUSINESS</b>						
Accounting	25	12.38%	20	80.00%	5	20.00%
Economics	0	0.00%	0	---		---
Finance	27	13.37%	25	92.59%	2	7.41%
Management	68	33.66%	54	79.41%	14	20.59%
Marketing	49	24.26%	39	79.59%	10	20.41%
Resort Tourism Management	33	16.34%	25	75.76%	8	24.24%
<b>Total</b>	<b>202</b>	<b>33.06%</b>	<b>163</b>	<b>80.69%</b>	<b>39</b>	<b>19.31%</b>
<b>EDUCATION</b>						
Early Childhood Education	29	19.46%	26	89.66%	3	10.34%
Elementary Education	34	22.82%	26	76.47%	8	23.53%
Health Promotions	16	10.74%	14	87.50%	2	12.50%
Middle Level	5	3.36%	5	100.00%	0	0.00%
Physical Education	25	16.78%	20	80.00%	5	20.00%
Recreation Sports Management	32	21.48%	24	75.00%	8	25.00%
Special Education	8	5.37%	6	75.00%	2	25.00%
<b>Total</b>	<b>149</b>	<b>24.39%</b>	<b>121</b>	<b>81.21%</b>	<b>28</b>	<b>18.79%</b>
<b>HUMANITIES &amp; FINE ARTS</b>						
Art Studio	5	5.56%	3	60.00%	2	40.00%
Communication	25	625.00%	20	80.00%	5	20.00%
Dramatic Arts	2	2.22%	1	50.00%	1	50.00%
English	13	14.44%	9	69.23%	4	30.77%
History	14	15.56%	11	78.57%	3	21.43%
Interdisciplinary Studies	1	0.67%	1	100.00%	0	0.00%
Music	6	6.67%	6	100.00%	0	0.00%
Musical Theatre	2	2.22%	1	50.00%	1	50.00%
Philosophy	1	1.11%	1	100.00%	0	0.00%
Political Science	17	18.89%	11	64.71%	6	35.29%
Spanish	4	4.44%	3	75.00%	1	25.00%
<b>Total</b>	<b>90</b>	<b>14.73%</b>	<b>67</b>	<b>74.44%</b>	<b>23</b>	<b>25.56%</b>
<b>NATURAL &amp; APPLIED SCIENCES</b>						
Biology	34	22.67%	17	50.00%	17	50.00%
Chemistry	2	1.33%	1	50.00%	1	50.00%
Computer Science	15	10.00%	13	86.67%	2	13.33%
Marine Science	44	29.33%	27	61.36%	17	38.64%
Mathematics	7	4.67%	5	71.43%	2	28.57%
Physics	1	0.67%	0	0.00%	1	100.00%
Psychology	39	26.00%	25	64.10%	14	35.90%
Sociology	8	5.33%	6	75.00%	2	25.00%
<b>Total</b>	<b>150</b>	<b>24.55%</b>	<b>94</b>	<b>62.67%</b>	<b>56</b>	<b>37.33%</b>
<b>OTHER</b>						
Undeclared	20	3.27%	14	70.00%	6	30.00%
<b>GRAND TOTAL</b>	<b>611</b>		<b>459</b>		<b>152</b>	



**Profile of Coastal Carolina University's  
First-Time Full-Time Transfers  
Fall 2008**

	<b>TRANSFERS</b>	
	<b>Number</b>	<b>Percent</b>
<b>ETHNICITY</b>		
White	515	77.0%
American Indian	6	0.9%
African-American	94	14.1%
Asian or Pacific Islander	6	0.9%
Hispanic	20	3.0%
Non-Resident Alien	19	2.8%
No Report	9	1.3%
<b>Total</b>	<b>669</b>	<b>100.0%</b>
<b>GENDER</b>		
Male	324	48.4%
Female	345	51.6%
<b>Total</b>	<b>669</b>	<b>100.0%</b>
<b>AGE</b>		
less than 20	155	23.2%
20-22	388	58.0%
23-24	65	9.7%
25-29	33	4.9%
30-39	20	3.0%
40-49	5	0.7%
50+	3	0.4%
No Report	0	0.0%
<b>Total</b>	<b>669</b>	<b>100.0%</b>
<b>GEOGRAPHIC LOCATION</b>		
In-State	332	49.6%
Out-of-State	318	47.5%
International	19	2.8%
<b>Total</b>	<b>669</b>	<b>100.0%</b>
<b>IN-STATE</b>		
Five-County Service Area		
Dillon	1	0.1%
Georgetown	31	4.6%
Horry	164	24.5%
Marion	2	0.3%
Williamsburg	7	1.0%
<b>Total</b>	<b>205</b>	<b>30.6%</b>
<b>Other SC Counties</b>		
Charleston	7	1.0%
Florence	10	1.5%
Greenville	10	1.5%
Lexington	11	1.6%
York	11	1.6%
Other	78	11.7%
<b>Total</b>	<b>127</b>	<b>19.0%</b>

	TRANSFERS	
	Number	Percent
<b>OUT-OF -STATE</b>		
Connecticut	8	1.2%
Illinois	9	1.3%
Maryland	31	4.6%
New Jersey	56	8.4%
New York	67	10.0%
North Carolina	21	3.1%
Ohio	21	3.1%
Pennsylvania	30	4.5%
Virginia	21	3.1%
West Virginia	3	0.4%
Other	51	7.6%
International	19	2.8%
<b>Total</b>	<b>337</b>	<b>50.4%</b>

#### CUMULATIVE CREDIT HOURS TRANSFERRED TO CCU

Less than 30 hours	185	27.7%
30 hours	24	3.6%
More than 30 hours	460	68.8%
<b>Total</b>	<b>669</b>	<b>100.0%</b>

	TRANSFERS	
	Number	Percent
<b>MAJOR BUSINESS</b>		
Accounting	31	4.6%
Economics	6	0.9%
Finance	27	4.0%
Management	77	11.5%
Marketing	36	5.4%
Resort Tourism Management	33	4.9%
<b>Total</b>	<b>210</b>	<b>31.4%</b>
<b>EDUCATION</b>		
Early Childhood Education	23	3.4%
Elementary Education	30	4.5%
Exercise and Sport Science	21	3.1%
Health Promotion	10	1.5%
Middle Level	9	1.3%
Physical Education	14	2.1%
Recreation Sports Management	31	4.6%
Special Education	4	0.6%
<b>Total</b>	<b>142</b>	<b>21.2%</b>
<b>HUMANITIES &amp; FINE ARTS</b>		
Art Studio	13	1.9%
Communication	27	4.0%
Dramatic Arts	4	0.6%
English	14	2.1%
History	15	2.2%
Interdisciplinary Studies	6	0.9%
Music	9	1.3%
Musical Theatre	3	0.4%
Philosophy	1	0.1%
Political Science	24	3.6%
Spanish	3	0.4%
<b>Total</b>	<b>119</b>	<b>17.8%</b>
<b>NATURAL &amp; APPLIED SCIENCES</b>		
Biology	45	6.7%
Chemistry	3	0.4%
Computer Science	16	2.4%
Marine Science	43	6.4%
Mathematics	6	0.9%
Physics	0	0.0%
Psychology	46	6.9%
Sociology	18	2.7%
<b>Total</b>	<b>177</b>	<b>26.5%</b>
<b>OTHER</b>		
Undeclared	21	3.1%
<b>TOTAL</b>	<b>669</b>	<b>100.0%</b>

# Academics

Coastal Carolina University

---

## Fact Book

Office of Institutional Research, Assessment and Analysis

Fall 2008



## **ACADEMICS**

### **TABLE OF CONTENTS**

Academics Highlights.....	49
Undergraduate Major by Class .....	51
Undergraduate Enrollment by Major .....	52
Graduate Enrollment by Major .....	53
Undergraduate Major by Average Age.....	54
Average Size of Lecture Classes by Discipline and Level .....	55
Average Grade Point Ratio by Class .....	56
Grade Distribution by Discipline, Fall 2008 .....	58
Credit Hour and FTE Production by Discipline, Fall 2007 .....	60
Credit Hour and FTE Production by Discipline, Fall 2008 .....	61
Trends in Student/Faculty Ratio.....	62
Total Undergraduate Degrees Awarded by Major.....	63
Total Graduate Degrees Awarded by Major.....	64
Total Degrees Awarded .....	65

## ACADEMIC HIGHLIGHTS

Fact Book, 2008

### Undergraduate Major by Class

In fall 2008 there were 7,573 undergraduates, of whom 30% were freshmen, 24% sophomores, 20% juniors, 23% seniors, and 3% non-degree seeking students.

### Enrollment By Major

*Undergraduate:* There was a 35% increase in undergraduate student enrollment at Coastal Carolina University between fall 2003 and fall 2008. Specific enrollment highlights by academic college are as follows:

- Wall College of Business Administration: 47% increase between fall 2003 and fall 2008. This increase may be attributed to two majors in new programs such as Economics and Resort Tourism Management.
- Spadoni College of Education: 65% increase between fall 2003 and fall 2008. This increase may be due to majors in new programs such as Middle Level Education and Recreation and Sports Management. The Middle Level Education major grew in enrollment 417% over the five year period.
- Edwards College of Humanities and Fine Arts: 48% increase between fall 2003 and fall 2008. This increase may be due to the new major in Communication. The Musical Theatre major grew in enrollment 74% over the five year period.
- College of Natural and Applied Sciences: 13% increase between fall 2003 and fall 2008. This increase may be attributed, in part, to the new program in Physics. The Biology and Chemistry majors continue to grow as well with increases in enrollment over the five year period at 48% and 42% respectively.

*Graduate:* There was an 84% increase in the number of degree-seeking graduate students at Coastal Carolina University between fall 2003 and fall 2008.

### Average Size of Lecture Classes

In fall 2008 the average size of lower- and upper-division lecture classes for the University was 27.9 and 23.6 respectfully.

### Student/Faculty Ratios

The student/faculty has decreased by 10% between fall 2005 (19.4:1) and fall 2008 (17.5:1). Coastal Carolina University places great emphasis on high quality teaching and faculty as mentors. These goals can be realized, in part, through smaller classes and student/faculty ratios.

### Total Degrees Awarded

In 2007-2008, 1,162 degrees were awarded; an increase of 46% over 2003-2004. Since 1974 Coastal Carolina University has awarded nearly 17,000 degrees ranging from the associate to master levels. The Wall College of Business awarded the highest number of degrees (4,648) between 1974 and 2008.

## UNDERGRADUATE MAJOR BY CLASS FALL 2008

	<u>Freshman</u>	<u>Sophomore 30 Hours Completed</u>	<u>Junior 60 Hours Completed</u>	<u>Senior 90 Hours Completed</u>	<u>Non- Degree Seeking</u>	<u>Total</u>
<b>College of Business</b>						
Accounting	79	78	71	78	0	306
Economics	17	13	11	11	0	52
Finance	48	61	70	69	0	248
Management	261	214	197	151	0	823
Marketing	124	118	107	141	0	490
Resort Tourism Management	100	62	52	46	0	260
<b>College of Education</b>						
Early Childhood Education	59	68	60	80	0	267
Elementary Education	54	60	52	65	0	231
Exercise & Sport Science	69	57	18	15	0	159
Health Promotion	33	71	74	107	0	285
Middle Level Education	18	11	13	20	0	62
Physical Education	43	33	32	58	0	166
Recreation Sport Management	75	68	76	67	0	286
Special Education	18	13	9	19	0	59
<b>College of Humanities &amp; Fine Arts</b>						
Art Studio	32	33	33	44	0	142
Communication	75	117	93	86	0	371
Dramatic Arts	12	10	5	9	0	36
English	23	41	38	50	0	152
History	38	50	54	38	0	180
Interdisciplinary Studies	0	6	10	34	0	50
Music	25	27	13	21	0	86
Musical Theatre	19	9	11	8	0	47
Philosophy	1	2	3	7	0	13
Politics	56	59	48	49	0	212
Spanish	4	8	9	8	0	29
<b>College of Natural &amp; Applied Sciences</b>						
Biology	201	147	78	92	0	518
Chemistry	16	13	7	8	0	44
Computer Science	79	40	28	35	0	182
Marine Science	242	140	77	108	0	567
Math	21	20	17	11	0	69
Physics	10	8	1	3	0	22
Psychology	105	101	116	111	0	433
Sociology	15	45	25	45	0	130
<b>Other</b>						
Undeclared	298	38	5	4	251	596
<b>GRAND TOTAL</b>	<b>2,270</b>	<b>1,841</b>	<b>1,513</b>	<b>1,698</b>	<b>251</b>	<b>7,573</b>

## UNDERGRADUATE ENROLLMENT BY MAJOR FALL SEMESTERS 2003-2008

<b>COLLEGE</b>	<b><u>2003</u></b>	<b><u>2004</u></b>	<b><u>2005</u></b>	<b><u>2006</u></b>	<b><u>2007</u></b>	<b><u>2008</u></b>	<b><u>5-Year % Change</u></b>
<b>Business</b>							
Accounting	166	176	199	230	258	306	84.3%
Economics	----	----	11	25	39	52	N/A
Finance	147	169	171	203	246	248	68.7%
Management	594	775	767	817	800	823	38.6%
Marketing	573	580	561	508	503	490	-14.5%
Resort Tourism Management	----	----	129	210	249	260	N/A
<b>TOTAL</b>	<b>1,480</b>	<b>1,700</b>	<b>1,838</b>	<b>1,993</b>	<b>2,095</b>	<b>2,179</b>	<b>47.2%</b>
<b>Education</b>							
Early Childhood Education	222	258	280	277	286	267	20.3%
Elementary Education	273	293	273	243	222	231	-15.4%
Exercise & Sport Science	----	----	----	----	----	159	N/A
Health Promotion	178	225	276	317	352	285	60.1%
Middle Level Education	12	43	57	54	48	62	416.7%
Physical Education	207	225	288	177	183	166	-19.8%
Recreation Sport Management	----	----	----	206	249	286	N/A
*Secondary Education	4	2	0	0	0	0	-100.0%
Special Education	20	36	62	59	54	59	195.0%
<b>TOTAL</b>	<b>916</b>	<b>1,082</b>	<b>1,236</b>	<b>1,333</b>	<b>1,394</b>	<b>1,515</b>	<b>65.4%</b>
<b>Humanities &amp; Fine Arts</b>							
Art Studio	149	146	145	153	140	142	-4.7%
Communication	----	----	----	150	298	371	N/A
Dramatic Arts	43	48	45	40	36	36	-16.3%
English	103	144	179	154	168	152	47.6%
History	162	175	176	186	189	180	11.1%
Interdisciplinary Studies	137	107	89	66	53	50	-63.5%
Music	56	74	72	81	73	86	53.6%
Musical Theatre	27	30	33	40	36	47	74.1%
Philosophy	18	22	20	22	20	13	-27.8%
Politics	173	174	197	187	191	212	22.5%
Spanish	24	31	31	26	28	29	20.8%
<b>TOTAL</b>	<b>892</b>	<b>951</b>	<b>987</b>	<b>1,105</b>	<b>1,232</b>	<b>1,318</b>	<b>47.8%</b>
<b>Natural &amp; Applied Sciences</b>							
Biology	351	356	402	379	454	518	47.6%
Chemistry	31	44	41	30	39	44	41.9%
Computer Science	192	163	163	149	168	182	-5.2%
Marine Science	643	611	560	529	526	567	-11.8%
Math	91	81	84	91	89	69	-24.2%
Physics	----	----	----	4	9	22	N/A
Psychology	329	333	382	392	429	433	31.6%
Sociology	104	107	112	140	119	130	25.0%
<b>TOTAL</b>	<b>1,741</b>	<b>1,695</b>	<b>1,744</b>	<b>1,714</b>	<b>1,833</b>	<b>1,965</b>	<b>12.9%</b>
<b>Other</b>							
Undeclared	365	315	310	289	297	345	-5.5%
Non-Degree Seeking	216	277	282	226	219	251	16.2%
<b>ENROLLMENT TOTAL</b>	<b>5,610</b>	<b>6,020</b>	<b>6,397</b>	<b>6,660</b>	<b>7,070</b>	<b>7,573</b>	<b>35.0%</b>

\*Program discontinued



# GRADUATE ENROLLMENT BY MAJOR FALL SEMESTERS 2003-2008

<b>COLLEGE</b>	<b><u>2003</u></b>	<b><u>2004</u></b>	<b><u>2005</u></b>	<b><u>2006</u></b>	<b><u>2007</u></b>	<b><u>2008</u></b>	<b><u>5-Year % Change</u></b>
<b>Business</b>							
Master of Business Administration	----	----	----	32	42	40	N/A
Business Administration - Accounting	----	----	----	1	10	13	N/A
<b>TOTAL</b>	----	----	----	<b>33</b>	<b>52</b>	<b>53</b>	N/A
<b>Education</b>							
Master of Arts in Teaching:							
Art	2	5	8	6	9	9	350.0%
English	6	3	9	5	4	6	0.0%
Math	3	5	5	2	0	3	0.0%
Music	3	2	3	3	5	6	100.0%
Science	7	3	10	10	3	9	28.6%
Social Studies	16	17	18	19	15	25	56.3%
Masters of Education:							
Early Childhood Education	5	4	4	7	13	20	300.0%
Elementary Education	32	23	11	22	22	41	28.1%
Secondary Education:							
English	2	0	0	2	3	4	100.0%
Math	3	2	3	5	4	4	33.3%
Music	0	1	1	1	1	2	N/A
Science	1	2	1	2	3	4	300.0%
Social Studies	1	1	1	2	5	6	500.0%
Masters in Education Technology	8	----	----	----	----	----	N/A
Instructional Technology	----	4	7	7	----	----	N/A
<b>TOTAL</b>	<b>89</b>	<b>72</b>	<b>81</b>	<b>93</b>	<b>87</b>	<b>139</b>	56.2%
<b>Natural &amp; Applied Sciences</b>							
Marine and Wetland Studies	8	12	23	33	42	39	387.5%
<b>TOTAL</b>	<b>8</b>	<b>12</b>	<b>23</b>	<b>33</b>	<b>42</b>	<b>39</b>	387.5%
<b>Non-Degree Seeking</b>	1,073	917	1,112	1,230	621	350	-67.4%
<b>ENROLLMENT TOTAL</b>	<b>1,170</b>	<b>1,001</b>	<b>1,216</b>	<b>1,389</b>	<b>802</b>	<b>581</b>	-50.3%

# UNDERGRADUATE MAJOR BY AVERAGE AGE

## FALL SEMESTERS 2003-2008

COLLEGE	2003	2004	2005	2006	2007	2008
<b>Business</b>						
Accounting	23	22	23	22	22	22
Economics	----	----	23	21	22	21
Finance	22	22	22	21	21	22
Management	21	21	21	20	21	21
Marketing	21	21	21	21	21	21
Resort Tourism Management	----	----	20	20	20	20
<b>College Average Age</b>	<b>21</b>	<b>21</b>	<b>21</b>	<b>21</b>	<b>21</b>	<b>21</b>
<b>Education</b>						
Early Childhood Education	24	23	22	22	22	22
Elementary Education	23	24	23	23	22	22
Exercise & Sport Science	----	----	----	----	----	20
Health Promotion	22	21	21	21	21	22
Middle Level Education	23	24	25	24	24	23
Physical Education	21	21	21	21	21	21
Recreation Sport Management	----	----	----	21	21	21
Secondary Education	31	40				
Special Education	24	21	23	23	22	22
<b>College Average Age</b>	<b>23</b>	<b>22</b>	<b>23</b>	<b>22</b>	<b>22</b>	<b>21</b>
<b>Humanities &amp; Fine Arts</b>						
Art Studio	24	23	23	22	22	22
Communication	----	----	----	21	21	21
Dramatic Arts	21	21	22	22	21	20
English	24	23	22	22	22	23
History	23	22	22	22	22	22
Interdisciplinary Studies	34	36	31	32	31	31
Music	22	22	22	22	22	21
Musical Theatre	19	20	20	20	20	20
Philosophy	23	25	22	24	24	26
Politics	22	22	22	22	22	22
Spanish	27	25	24	23	22	25
<b>College Average Age</b>	<b>23</b>	<b>22</b>	<b>22</b>	<b>22</b>	<b>22</b>	<b>22</b>
<b>Natural &amp; Applied Sciences</b>						
Biology	21	21	20	20	20	20
Chemistry	20	22	21	21	20	21
Computer Science	22	22	22	21	21	21
Marine Science	20	20	20	20	20	20
Math	22	21	20	21	20	21
Physics	----	----	----	20	19	20
Psychology	22	22	22	21	22	22
Sociology	24	25	25	25	23	24
<b>College Average Age</b>	<b>21</b>	<b>21</b>	<b>21</b>	<b>21</b>	<b>21</b>	<b>21</b>
<b>Other</b>						
Undeclared	19	19	19	19	19	19
Non-Degree Seeking	27	24	24	25	25	25
<b>Coastal Average Age</b>	<b>22</b>	<b>22</b>	<b>22</b>	<b>21</b>	<b>21</b>	<b>21</b>

## AVERAGE SIZE OF LECTURE CLASSES BY DISCIPLINE AND LEVEL

Discipline	2006		2007		2008	
	Lower Div.	Upper Div.	Lower Div.	Upper Div.	Lower Div.	Upper Div.
<b>College of Business Administration</b>						
Business Administration	45.6	37.6	42.5	34.2	41.3	36.2
<b>College Average</b>	<b>45.6</b>	<b>37.6</b>	<b>42.5</b>	<b>34.2</b>	<b>41.3</b>	<b>36.2</b>
<b>College of Education</b>						
Teacher Education	22.7	21.4	24.2	16.3	22.4	18.1
Exercise Science *					30.5	15.6
Physical Education	23.0	16.9	22.1	18.8	19.9	17.9
Health Promotion	33.9	27.5	34.6	24.0	27.5	27.2
Recreation Sports Mgmt.	29.7	16.9	28.0	18.9	28.4	21.4
<b>College Average</b>	<b>27.3</b>	<b>20.7</b>	<b>27.2</b>	<b>19.5</b>	<b>25.7</b>	<b>20.0</b>
<b>College of Humanities and Fine Arts</b>						
Art	18.2	11.4	19.9	17.4	21.3	15.6
English	24.0	19.9	22.7	18.6	21.5	18.7
Foreign Languages	24.4	11.5	24.3	9.6	20.2	11.8
Geography	40.0	22.0	40.0	23.0	37.5	17.0
History	40.0	22.9	42.0	22.5	38.4	21.8
Music	22.2	17.0	20.8	8.0	26.6	10.3
Philosophy/Religion	26.4	28.2	29.6	21.9	28.7	22.7
Politics	39.4	23.4	38.6	23.3	33.3	20.4
Theatre	23.1	13.5	24.3	15.2	23.4	10.6
<b>College Average</b>	<b>28.6</b>	<b>18.9</b>	<b>29.1</b>	<b>17.7</b>	<b>27.9</b>	<b>16.5</b>
<b>College of Natural and Applied Sciences</b>						
Biology	52.9	24.4	48.7	22.1	55.1	25.3
Chemistry	47.6	15.0	27.2	13.7	24.5	19.5
Computer Science	27.6	13.2	24.6	15.6	23.8	10.7
Math	32.3	11.0	32.2	9.5	32.0	9.3
Marine Science	52.1	28.5	50.5	23.9	52.7	29.3
Physics	30.4	3.5	33.2	3.0	37.6	4.0
Psychology	38.9	35.7	38.2	36.5	38.3	34.4
Sociology	40.8	39.6	38.4	29.3	37.4	34.7
<b>College Average</b>	<b>40.3</b>	<b>21.3</b>	<b>36.6</b>	<b>19.2</b>	<b>37.7</b>	<b>20.9</b>
<b>University Courses</b>	22.9	6.0	24.1	8.0	23.6	5.2
<b>University Average</b>	<b>29.8</b>	<b>24.7</b>	<b>29.8</b>	<b>22.1</b>	<b>27.9</b>	<b>23.6</b>

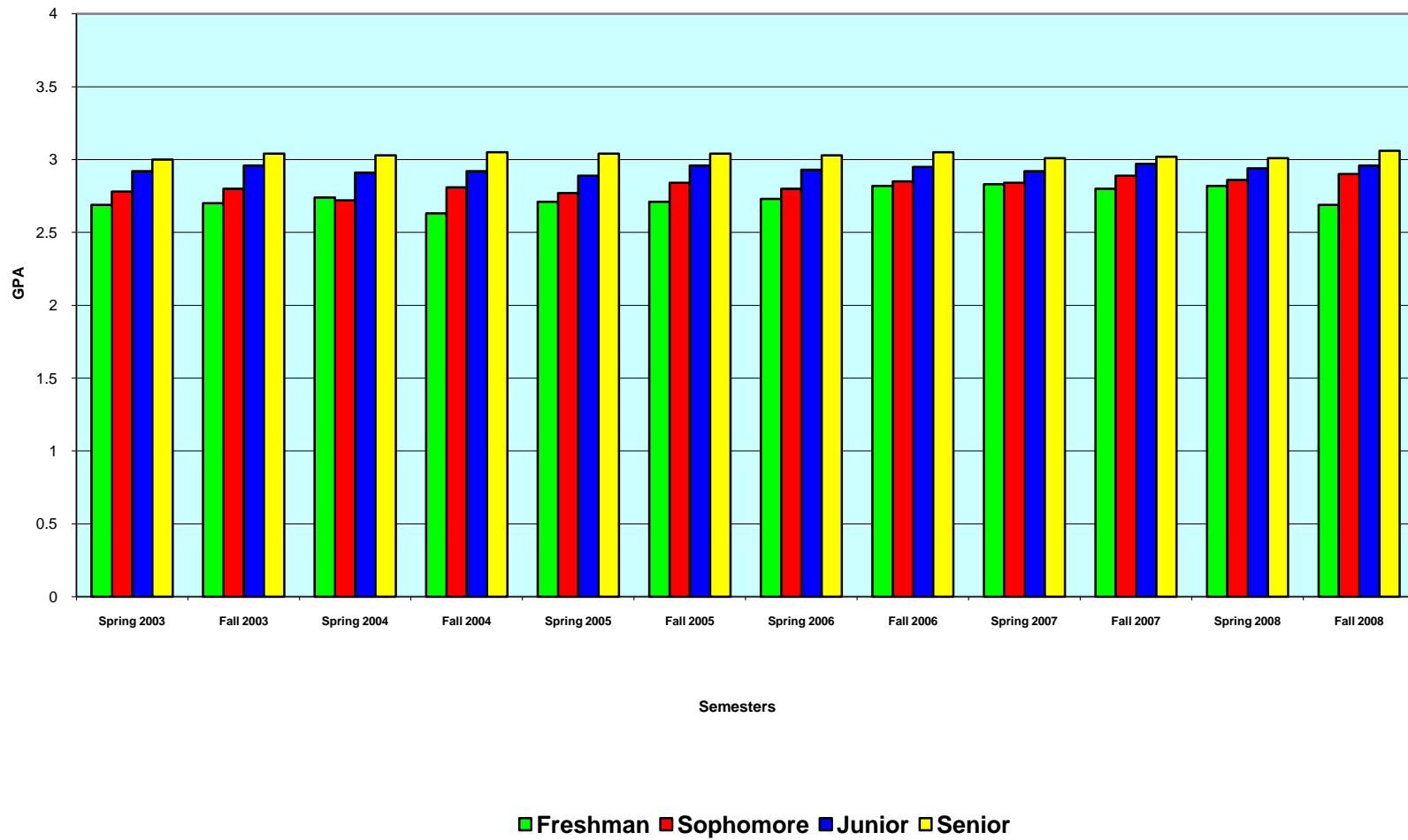
\* Exercise Science started 08/SP

**AVERAGE GRADE POINT RATIO  
BY CLASS  
2000-2008**

<b>Semester</b>	<b>Freshman</b>		<b>Sophomore</b>		<b>Junior</b>		<b>Senior</b>		<b>Total</b>	
	<b><u>Sem.</u></b>	<b><u>Cum.</u></b>	<b><u>Sem.</u></b>	<b><u>Cum.</u></b>	<b><u>Sem.</u></b>	<b><u>Cum.</u></b>	<b><u>Sem.</u></b>	<b><u>Cum.</u></b>	<b><u>Sem.</u></b>	<b><u>Cum.</u></b>
<b>Spring 2000</b>	2.47	2.54	2.66	2.63	2.78	2.80	2.94	2.95	2.71	2.73
<b>Fall 2000</b>	2.59	2.62	2.70	2.75	2.86	2.86	3.00	2.93	2.77	2.78
<b>Spring 2001</b>	2.56	2.66	2.67	2.72	2.86	2.83	3.02	2.95	2.78	2.79
<b>Fall 2001</b>	2.76	2.78	2.73	2.79	2.95	2.89	3.11	2.98	2.88	2.86
<b>Spring 2002</b>	2.70	2.81	2.74	2.79	2.94	2.89	3.10	2.98	2.87	2.87
<b>Fall 2002</b>	2.63	2.66	2.75	2.83	2.89	2.90	3.09	3.02	2.81	2.83
<b>Spring 2003</b>	2.62	2.69	2.69	2.78	2.92	2.92	3.07	3.00	2.82	2.85
<b>Fall 2003</b>	2.68	2.70	2.73	2.80	2.94	2.96	3.09	3.04	2.83	2.85
<b>Spring 2004</b>	2.65	2.74	2.64	2.72	2.88	2.91	3.03	3.03	2.79	2.84
<b>Fall 2004</b>	2.61	2.63	2.74	2.81	2.91	2.92	3.09	3.05	2.81	2.83
<b>Spring 2005</b>	2.66	2.71	2.67	2.77	2.87	2.89	3.08	3.04	2.82	2.85
<b>Fall 2005</b>	2.70	2.71	2.73	2.84	2.90	2.96	3.06	3.04	2.83	2.86
<b>Spring 2006</b>	2.67	2.73	2.75	2.80	2.91	2.93	3.09	3.03	2.86	2.87
<b>Fall 2006</b>	2.80	2.82	2.77	2.85	2.92	2.95	3.10	3.05	2.89	2.91
<b>Spring 2007</b>	2.72	2.83	2.78	2.84	2.91	2.92	3.04	3.01	2.87	2.90
<b>Fall 2007</b>	2.79	2.80	2.82	2.89	2.97	2.97	3.05	3.02	2.89	2.90
<b>Spring 2008</b>	2.74	2.82	2.77	2.86	2.96	2.94	3.10	3.01	2.89	2.91
<b>Fall 2008</b>	2.66	2.69	2.81	2.90	2.95	2.96	3.08	3.06	2.85	2.89

Note: Does not include non-degree seeking students.

**AVERAGE CUMULATIVE GRADE POINT RATIO BY CLASS  
2003-2008**



**GRADE DISTRIBUTION  
BY DISCIPLINE  
FALL 2008**

Discipline	A (4.0)		B+ (3.5)		B (3.0)		C+ (2.5)		C (2.0)		D+ (1.5)		D (1.0)		F (0.0)		S	U	W	WF	Total # Of Grades	Avg. GPA
Art Education	45	66%	5	7%	8	12%	0	0%	4	6%	0	0%	2	3%	1	1%	0	0	3	0	68	3.56
Art History	119	28%	18	4%	97	23%	28	7%	69	16%	11	3%	23	5%	26	6%	0	0	28	0	419	2.76
Art Studio	157	40%	70	18%	74	19%	23	6%	15	4%	4	1%	3	1%	8	2%	0	0	35	0	389	3.37
Astronomy	24	23%	20	19%	26	25%	16	15%	16	15%	0	0%	0	0%	2	2%	0	0	0	0	104	3.04
Bioinformatics	8	17%	10	22%	11	24%	4	9%	3	7%	0	0%	0	0%	8	17%	0	0	2	0	46	2.64
Biology	822	34%	265	11%	413	17%	205	8%	258	11%	88	4%	74	3%	119	5%	0	0	207	0	2,451	2.98
Bus. Admin.	797	19%	402	9%	1,078	25%	444	10%	791	19%	51	1%	207	5%	149	4%	0	0	314	2	4,235	2.76
Chemistry	371	34%	115	11%	208	19%	58	5%	118	11%	22	2%	36	3%	42	4%	0	0	109	0	1,079	3.05
Chinese	1	17%	0	0%	1	17%	0	0%	0	0%	0	0%	0	0%	1	17%	0	0	3	0	6	2.33
Communication	358	46%	42	5%	172	22%	37	5%	81	11%	3	0%	16	2%	35	5%	0	0	26	0	770	3.19
Computer Sci.	396	40%	89	9%	164	16%	36	4%	103	10%	11	1%	37	4%	77	8%	0	0	82	0	995	3.00
Economics	134	14%	37	4%	249	25%	62	6%	225	23%	33	3%	85	9%	69	7%	0	0	84	0	978	2.41
Educ - Early Childhood	384	85%	36	8%	12	3%	2	0%	4	1%	2	0%	1	0%	0	0%	11	0	2	0	454	3.89
Educ - Elementary	106	64%	16	10%	18	11%	7	4%	8	5%	0	0%	0	0%	0	0%	10	0	1	0	166	3.66
Educ - Learning Disab.	60	57%	21	20%	15	14%	6	6%	3	3%	0	0%	0	0%	0	0%	0	0	0	0	105	3.61
Educ - Middle Level	31	56%	5	9%	7	13%	5	9%	2	4%	0	0%	0	0%	0	0%	3	0	2	0	55	3.58
Education	386	59%	72	11%	103	16%	2	0%	19	3%	5	1%	8	1%	21	3%	0	0	37	2	655	3.50
English Comp.	403	22%	171	9%	494	27%	124	7%	248	14%	33	2%	60	3%	158	9%	0	0	128	4	1,823	2.72
English Lit.	470	33%	190	13%	282	20%	84	6%	141	10%	15	1%	29	2%	72	5%	0	0	149	1	1,433	3.06
Engineering	30	56%	6	11%	6	11%	1	2%	3	6%	0	0%	0	0%	3	6%	0	0	5	0	54	3.42
Exercise and Sport Science	204	45%	51	11%	105	23%	20	4%	38	8%	4	1%	3	1%	11	2%	0	0	19	0	455	3.31
French	110	46%	16	7%	50	21%	8	3%	13	5%	3	1%	10	4%	7	3%	0	0	23	0	240	3.26
Geography	103	26%	33	8%	92	24%	25	6%	57	15%	7	2%	11	3%	36	9%	0	0	25	2	391	2.74
Geology	19	32%	11	18%	13	22%	6	10%	8	13%	1	2%	1	2%	1	2%	0	0	0	0	60	3.12
German	32	40%	2	3%	18	23%	2	3%	11	14%	1	1%	1	1%	1	1%	0	0	12	0	80	3.21
Golf Management	137	40%	8	2%	23	7%	4	1%	23	7%	0	0%	24	7%	2	1%	115	0	4	0	340	3.28
Health Promotion	405	36%	142	13%	286	25%	79	7%	106	9%	10	1%	25	2%	27	2%	22	0	29	1	1,132	3.17
History	555	26%	247	12%	387	18%	164	8%	265	12%	58	3%	100	5%	124	6%	0	0	220	4	2,124	2.82

# GRADE DISTRIBUTION BY DISCIPLINE, FALL 2008 (CONT'D)

Discipline	A (4.0)		B+ (3.5)		B (3.0)		C+ (2.5)		C (2.0)		D+ (1.5)		D (1.0)		F (0.0)		S	U	W	WF	Total # Of Grades	Avg. GPA
Honors	6	86%	1	14%	0	0%	0	0%	0	0%	0	0%	0	0%	0	0%	0	0	0	0	7	3.93
Italian	28	74%	6	16%	18	47%	6	16%	11	29%	3	8%	7	18%	7	18%	0	0	6	0	92	2.74
Japanese	7	18%	7	18%	6	16%	2	5%	0	0%	2	5%	1	3%	5	13%	0	0	7	1	38	2.56
Journalism	131	50%	33	13%	48	18%	6	2%	18	7%	0	0%	2	1%	9	3%	0	0	17	0	264	3.39
Latin	13	34%	2	5%	4	11%	3	8%	5	13%	0	0%	3	8%	1	3%	0	0	7	0	38	2.95
Marine Sci.	375	25%	170	11%	315	21%	140	9%	213	14%	46	3%	68	5%	57	4%	0	0	119	2	1,505	2.85
Mathematics	338	12%	154	6%	409	15%	181	7%	443	16%	67	2%	225	8%	350	13%	0	0	540	4	2,711	2.20
Music	504	48%	73	7%	145	14%	22	2%	65	6%	9	1%	18	2%	56	5%	96	29	43	0	1,060	3.28
Music Educ.	42	64%	3	5%	7	11%	6	9%	4	6%	1	2%	0	0%	1	2%	0	0	2	0	66	3.50
Philosophy	127	16%	84	10%	160	20%	89	11%	116	14%	44	5%	43	5%	61	8%	2	0	81	2	809	2.54
Physical Education	175	53%	54	16%	55	17%	12	4%	8	2%	1	0%	1	0%	5	2%	11	0	9	0	331	3.55
Phys. Active Living Skills	682	76%	50	6%	62	7%	15	2%	14	2%	0	0%	7	1%	14	2%	0	0	53	3	900	3.73
Physics	280	36%	107	14%	109	14%	84	11%	67	9%	19	2%	25	3%	30	4%	0	0	47	0	768	3.08
Politics	310	18%	138	8%	337	19%	154	9%	277	16%	81	5%	99	6%	157	9%	1	0	194	1	1,749	2.51
Portuguese	12	55%	0	0%	3	14%	1	5%	3	14%	0	0%	0	0%	0	0%	0	0	3	0	22	3.45
Psychology	560	34%	137	8%	371	22%	106	6%	210	13%	35	2%	64	4%	48	3%	46	0	78	1	1,656	3.02
Recreation Sports Mgmt	113	22%	48	10%	149	30%	41	8%	98	19%	5	1%	15	3%	16	3%	0	0	20	0	505	2.86
Religion	122	33%	28	8%	99	27%	21	6%	48	13%	4	1%	9	2%	16	4%	2	0	18	1	368	3.01
Resort Tourism	70	46%	23	15%	36	24%	7	5%	10	7%	1	1%	0	0%	1	1%	0	0	3	0	151	3.43
ROTC	28	70%	2	5%	0	0%	0	0%	0	0%	0	0%	0	0%	2	5%	0	0	8	0	40	3.72
Science	91	50%	21	12%	34	19%	7	4%	9	5%	3	2%	3	2%	3	2%	0	0	10	0	181	3.41
Sociology	179	29%	61	10%	146	23%	41	7%	95	15%	8	1%	23	4%	23	4%	0	0	49	0	625	2.94
Spanish	531	34%	213	14%	247	16%	120	8%	124	8%	52	3%	42	3%	59	4%	0	0	158	1	1,547	3.08
Statistics	137	46%	13	4%	38	13%	7	2%	21	7%	6	2%	18	6%	25	8%	0	0	31	2	298	2.97
Success Seminars	17	21%	17	21%	12	15%	12	15%	8	10%	3	4%	2	2%	6	7%	0	0	4	0	81	2.81
Theatre	280	41%	85	13%	104	15%	16	2%	48	7%	3	0%	11	2%	31	5%	64	0	36	0	678	3.25
University	952	53%	190	11%	266	15%	55	3%	145	8%	4	0%	34	2%	84	5%	0	0	57	2	1,789	3.31
Women Studies	13	48%	2	7%	4	15%	0	0%	4	15%	0	0%	0	0%	2	7%	1	0	1	0	27	3.16
<b>TOTAL</b>	<b>12,790</b>	<b>32%</b>	<b>3,822</b>	<b>10%</b>	<b>7,596</b>	<b>19%</b>	<b>2,606</b>	<b>7%</b>	<b>4,696</b>	<b>12%</b>	<b>759</b>	<b>2%</b>	<b>1,476</b>	<b>4%</b>	<b>2,069</b>	<b>5%</b>	<b>384</b>	<b>29</b>	<b>3,150</b>	<b>36</b>	<b>39,413</b>	<b>2.95</b>

**CREDIT HOUR AND FTE PRODUCTION  
BY DISCIPLINE  
FALL 2007**

**COLLEGE OF BUSINESS**

<b>DISCIPLINE</b>	<b>Credit Hours Produced</b>	<b>FTE's Produced</b>
Accounting	2,901	193.4
Economics	2,799	186.6
Finance	1,359	90.6
Management	5,107	340.5
Marketing	2,648	176.5
Resort Tourism Mgmt	1,192	79.5
Graduate	342	28.5
<b>Total</b>	<b>16,348</b>	<b>1095.6</b>

**COLLEGE OF EDUCATION**

<b>DISCIPLINE</b>	<b>Credit Hours Produced</b>	<b>FTE's Produced</b>
Early Childhood Education	1,467	97.8
Elementary Education	1,344	89.6
Health	3,163	210.9
Middle Level	84	5.6
Physical Education	1,971	131.4
Recreation	1,479	98.6
Special Education	306	20.4
Teacher Education	2,538	169.2
Graduate	2,742	228.5
<b>Total</b>	<b>15,094</b>	<b>1052.0</b>

**COLLEGE OF HUMANITIES &  
FINE ARTS**

<b>DISCIPLINE</b>	<b>Credit Hours Produced</b>	<b>FTE's Produced</b>
Art	2,041	136.1
Communication	1,831	122.1
English	10,272	684.8
Foreign Language	8,031	535.4
History	6,825	455.0
Journalism	147	9.8
Music	1,708	113.9
Philosophy/Religion	3,330	222.0
Politics/Geography	6,245	416.3
Theatre	2,425	161.7
Graduate - ARTS	36	3.0
Graduate - MUS	18	1.5
Graduate - PSCI	6	0.5
<b>Total</b>	<b>42,915</b>	<b>2862.0</b>

**COLLEGE OF NATURAL &  
APPLIED SCIENCES**

<b>DISCIPLINE</b>	<b>Credit Hours Produced</b>	<b>FTE's Produced</b>
Biology	4,048	269.9
Chemistry	2,642	176.1
Computer Science	2,640	176.0
Marine Science	3,157	210.5
Math/Statistics	8,719	581.3
Physics	1,530	102.0
Psychology	4,283	285.5
Sociology	2,282	152.1
Graduate - BIOL	109	9.1
Graduate - CSCI	45	3.8
Graduate - MATH	3	0.3
Graduate - MSCI	151	12.6
<b>Total</b>	<b>29,609</b>	<b>1979.1</b>

Note: Credit hours and FTE's produced for University (UNIV) courses taught by administrative staff are excluded.



**CREDIT HOUR AND FTE PRODUCTION  
BY DISCIPLINE  
FALL 2008**

**COLLEGE OF BUSINESS**

<b>DISCIPLINE</b>	<b>Credit Hours Produced</b>	<b>FTE's Produced</b>
Accounting	3,255	217.0
Economics	3,273	218.2
Finance	1,356	90.4
Management	5,586	372.4
Marketing	2,937	195.8
Resort Tourism Mgmt	1,399	93.3
Graduate	369	30.8
<b>Total</b>	<b>18,175</b>	<b>1217.8</b>

**COLLEGE OF EDUCATION**

<b>DISCIPLINE</b>	<b>Credit Hours Produced</b>	<b>FTE's Produced</b>
Early Childhood Education	1,608	107.2
Elementary Education	723	48.2
Health/EXSS	4,890	326.0
Middle Level	150	10.0
Physical Education	1,755	117.0
Recreation	1,266	84.4
Special Education	291	19.4
Teacher Education	2,433	162.2
Graduate	2,295	191.3
<b>Total</b>	<b>15,411</b>	<b>1065.7</b>

**COLLEGE OF HUMANITIES &  
FINE ARTS**

<b>DISCIPLINE</b>	<b>Credit Hours Produced</b>	<b>FTE's Produced</b>
Art	2,625	175.0
Communication	2,519	167.9
English	10,183	678.9
Foreign Language	7,029	468.6
History	6,537	435.8
Journalism	681	45.4
Music	2,208	147.2
Philosophy/Religion	3,665	244.3
Politics/Geography	6,530	435.3
Theatre	1,912	127.5
Graduate - ARTS	33	2.8
Graduate - MUS	24	2.0
<b>Total</b>	<b>43,946</b>	<b>2930.7</b>

**COLLEGE OF NATURAL &  
APPLIED SCIENCES**

<b>DISCIPLINE</b>	<b>Credit Hours Produced</b>	<b>FTE's Produced</b>
Biology	5,680	378.7
Chemistry	3,235	215.7
Computer Science	2,840	189.3
Marine Science	3,554	236.9
Math/Statistics	9,423	628.2
Physics	1,045	69.7
Psychology	4,608	307.2
Sociology	1,807	120.5
Graduate - BIOL	74	6.2
Graduate - CSCI	39	3.3
Graduate - MSCl	154	12.8
<b>Total</b>	<b>32,459</b>	<b>2168.4</b>

Note: Credit hours and FTE's produced for University (UNIV) courses taught by administrative staff are excluded.

**TRENDS IN STUDENT / FACULTY RATIO  
FALL SEMESTERS 1989-2008**

YEAR				CHANGE FROM PRECEDING YEAR	
	FTE STUDENTS	FTE FACULTY	RATIO of FTE STUDENT/ FTE FACULTY	FTE STUDENTS	FTE FACULTY
1989	3,301	180.22	18.3	3.5%	9.2%
1990	3,396	188.42	18.0	2.9%	4.5%
1991	3,341	192.05	17.4	-1.6%	1.9%
1992	3,457	190.99	18.1	3.5%	-0.6%
1993	3,575	198.08	18.0	3.4%	3.7%
1994	3,646	207.63	17.6	2.0%	4.8%
1995	3,654	198.18	18.4	0.2%	-4.6%
		205.74 **	17.7 **		
1996	3,793	198.09	19.1	3.8%	0.0%
		213.80 **	17.7 **		
1997	3,874	225.44 *	17.2	2.1%	5.4%
1998	3,938	213.30	18.5	1.7%	-5.4%
1999	3,991	222.49	17.9	1.3%	4.3%
2000	4,101	228.64	17.9	2.8%	2.8%
2001	4,487	231.96	19.3	9.4%	1.5%
2002	5,095	264.02	19.3	13.6%	13.8%
2003	5,795	301.34	19.2	13.7%	14.1%
2004	6,141	320.38	19.2	6.0%	6.3%
2005	6,576	339.08	19.4	7.1%	5.8%
2006	6,944	361.45	19.2	5.6%	6.6%
2007	7,177	397.69	18.1	3.4%	10.0%
2008	7,610	435.5	17.5	6.0%	9.5%

\* Methodology used in calculation of FTE faculty changed by CHE to ensure consistency between institutions.

\*\* Recalculated FTE displayed for comparative purposes only.

**TOTAL UNDERGRADUATE DEGREES AWARDED BY MAJOR  
BETWEEN  
2003 AND 2008 \***

<b><u>MAJOR</u></b>	<b>2003-04</b>	<b>2004-05</b>	<b>2005-06</b>	<b>2006-07</b>	<b>2007-08</b>
<b><u>BUSINESS</u></b>					
Accounting	18	25	32	39	30
Economics	---	---	5	2	5
Finance	35	42	40	42	49
Management	75	97	104	119	122
Marketing	88	92	105	110	104
Real Estate					
Resort Tourism Management	---	---	10	22	32
<b>Total</b>	<b>216</b>	<b>256</b>	<b>296</b>	<b>334</b>	<b>342</b>
<b><u>EDUCATION</u></b>					
Early Childhood Education	35	51	47	37	55
Elementary Education	35	37	38	37	40
Exercise & Sport Science	---	---	---	---	---
Health Promotion	24	32	50	55	67
Middle Level Education	---	---	2	1	3
Physical Education	37	33	34	24	21
Recreation Sports Management	---	---	---	24	19
Secondary Education	---	---	---	---	---
Special Education	---	---	---	5	12
<b>Total</b>	<b>131</b>	<b>153</b>	<b>171</b>	<b>183</b>	<b>217</b>
<b><u>HUMANITIES AND FINE ARTS</u></b>					
Art Studio	24	34	20	34	28
Communication	---	---	2	25	39
Dramatic Arts	8	6	12	8	9
English	11	26	36	26	37
History	48	46	54	38	55
Interdisciplinary Studies	43	55	29	20	25
Music	3	6	6	9	13
Musical Theatre	1	0	4	5	7
Philosophy	3	5	4	2	2
Politics	38	31	35	35	39
Spanish	6	6	10	6	4
<b>Total</b>	<b>185</b>	<b>215</b>	<b>212</b>	<b>208</b>	<b>258</b>
<b><u>NATURAL AND APPLIED SCIENCES</u></b>					
Biology	48	53	50	55	62
Chemistry	1	2	4	8	7
Computer Science	41	25	25	18	19
Marine Science	48	74	78	63	57
Math	11	14	6	13	7
Physics	---	---	---	---	---
Psychology	55	64	60	78	67
Sociology	32	31	29	44	40
<b>Total</b>	<b>236</b>	<b>263</b>	<b>252</b>	<b>279</b>	<b>259</b>
<b>GRAND TOTAL</b>	<b>768</b>	<b>887</b>	<b>931</b>	<b>1004</b>	<b>1076</b>

\*Based on IPEDS (July 1 - June 30)

**TOTAL GRADUATE DEGREES AWARDED BY MAJOR  
BETWEEN  
2003 AND 2008 \***

<b><u>MAJOR</u></b>	<b><u>2003-04</u></b>	<b><u>2004-05</u></b>	<b><u>2005-06</u></b>	<b><u>2006-07</u></b>	<b><u>2007-08</u></b>
<b><u>BUSINESS</u></b>					
Business Administration	---	---	---	---	13
Business Administration - Accounting	---	---	---	---	3
<b>Total</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>16</b>
<b><u>EDUCATION</u></b>					
Master of Arts in Teaching					
Art	7	1	5	8	6
English	2	4	1	6	5
Mathematics	0	1	3	4	1
Music	4	1	2	3	2
Science	5	5	2	9	10
Social Studies	3	11	13	18	12
Spanish	---	---	1	0	0
Master of Education					
Early Childhood Education	1	2	1	7	5
Elementary Education	5	10	12	11	8
Secondary Education					
English	1	2	0	1	3
Mathematics	2	4	1	3	4
Music	0	0	0	1	0
Natural Science	0	1	0	0	4
Social Studies	0	0	1	1	1
Education Technology	---	6	0	2	5
<b>Total</b>	<b>30</b>	<b>48</b>	<b>42</b>	<b>74</b>	<b>66</b>
<b><u>NATURAL AND APPLIED SCIENCES</u></b>					
Coastal and Marine Wetland Studies	---	1	4	1	4
<b>Total</b>	<b>0</b>	<b>1</b>	<b>4</b>	<b>1</b>	<b>4</b>
<b>GRAND TOTAL</b>	<b>30</b>	<b>49</b>	<b>46</b>	<b>75</b>	<b>86</b>

\*Based on IPEDS (July 1 - June 30)

**TOTAL DEGREES AWARDED  
BETWEEN  
1974 AND 2008\***

Associate in Arts (A.A.)	216
Associate in Science (A.S.)	226
A.S. Nursing	354
Bachelor of Arts (B.A.)	3,716
B.A. Education	2,208
B.A. Interdisciplinary Studies	1022
Bachelor of Science (B.S.)	3,016
B.S. Business Administration	4,632
B.S. Education	308
B.S. Interdisciplinary Studies	178
B.S. Physical Education	633
MBA	16
M.Ed.	280
M.A.T.	161
M.S. Coastal Marine & Wetland	12
M.S. Instructional Technology	11
<b>TOTAL</b>	<b>16,989</b>

\*1974 was the first year in which a baccalaureate degree was awarded at Coastal.

# Faculty

Coastal Carolina University

---

## Fact Book

Office of Institutional Research, Assessment and Analysis

Fall 2008



# **FACULTY**

## **TABLE OF CONTENTS**

Faculty Highlights.....	69
Summary of Employees Holding Faculty Rank.....	71
Faculty Profile by College .....	72
Faculty Profile by Academic Discipline, Fall 2007 .....	74
Faculty Profile by Academic Discipline, Fall 2008.....	75
Profile of Full-Time Teaching Faculty by Rank .....	76
Rank and Degree of Full-Time Employees Holding Faculty Rank .....	77
Full-Time Faculty by College and Rank .....	78
FTE Teaching Faculty by College and Rank.....	79
Full-Time Faculty Nine-Month Salary Trends.....	80
Full-Time Faculty Average Salary Comparison by Rank.....	81
Student Credit Hours Taught by Full-Time Faculty .....	82
Student Credit Hours Taught by FTE Faculty .....	83

## **FACULTY HIGHLIGHTS**

Fact Book, 2008

### Faculty Profile

In fall 2008 there were 323 full-time employees with faculty rank, which is an increase of 14% from 2007. Of the full-time faculty, 42% were women and 58% men.

Of full-time employees with faculty rank, 79% possessed terminal degrees and 54% were tenured. Of this same group: 20% were professors, 22% associate professors, 37% assistant professors, and 21% instructors/other. Approximately, 65% of FTE students were taught by full-time faculty.

### Full-Time Faculty by College and Rank

In fall 2008 each college had at or more than 75% of their full-time teaching staff holding a rank of Assistant Professor or higher. The breakdown for each college is as follows: Wall College of Business (85%), Spadoni College of Education (90%), Edwards College of Humanities and Fine Arts (73%), the College of Natural and Applied Sciences (76%), and the Kimbel Library (100%).



# **SUMMARY OF EMPLOYEES HOLDING FACULTY RANK FALL 2008**

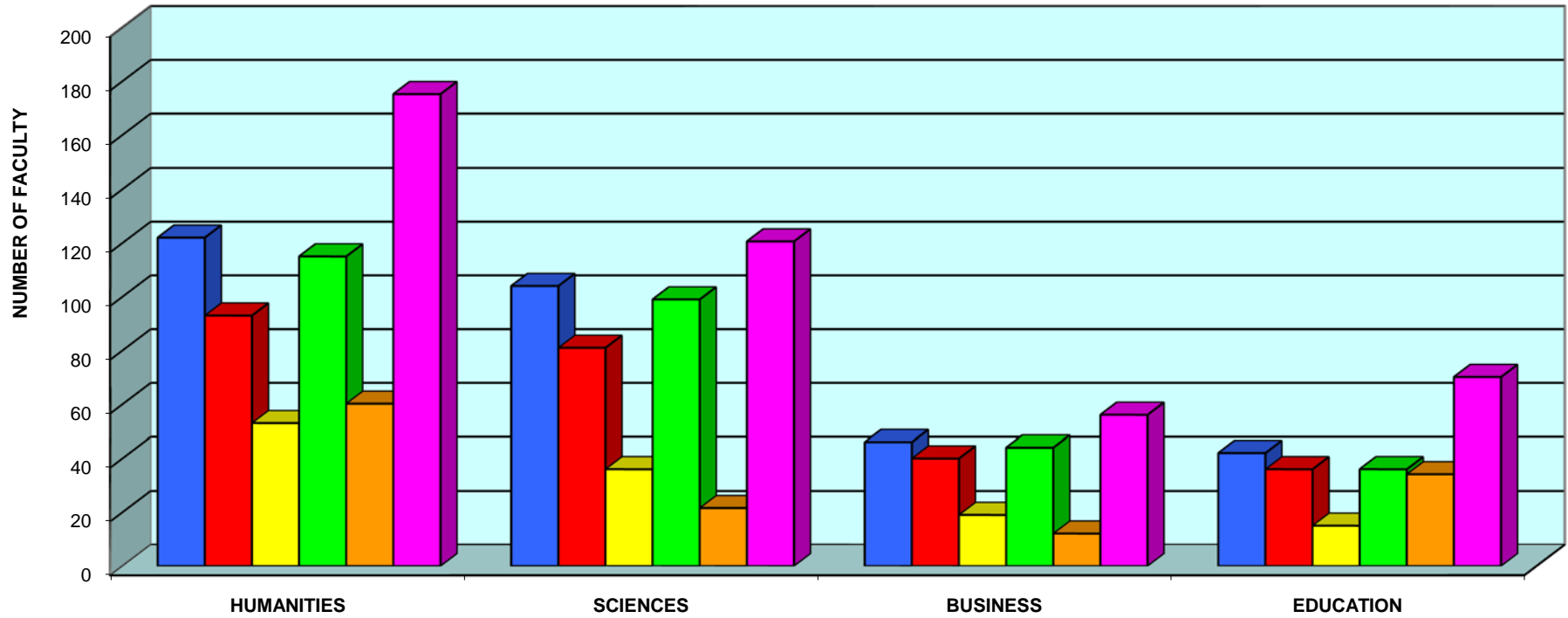
Full-Time Teaching Faculty	294
Faculty on Leave/Special Assignment	5
Part-Time Teaching Faculty	254
<b>Total Teaching Faculty</b>	<b>553</b>
Administrators Holding Faculty Rank	16
Librarians	8
<b>Total Full-Time Employees Holding Faculty Rank</b>	<b>323</b>
<b>Total Faculty Employees</b>	<b>577</b>
Total FTE of Full-Time Faculty	294.00
Total FTE of Part-Time Faculty	141.50
<b>Total FTE</b>	<b>435.50</b>

# COASTAL CAROLINA UNIVERSITY

## FACULTY PROFILE BY COLLEGE, FALL 2008

	BUSINESS	EDUCATION	HUMANITIES	SCIENCES	ACADEMIC COLLEGE SUB-TOTAL	LIBRARY/ OTHER	GRAND TOTAL
<b>FULL-TIME EMPLOYEES W/FAC. RANK</b>							
(INCLUDES DEANS, ADMIN., & FAC. ON LEAVE)							
MALE	37	14	65	70	186	1	187
FEMALE	9	28	57	34	128	8	136
TOTAL	46	42	122	104	314	9	323
TERMINAL DEGREES	40	36	93	81	250	6	256
% TERMINAL DEGREES	87%	86%	76%	78%	80%	67%	79%
TENURED	19	15	53	36	123	5	128
% TENURED	51%	42%	65%	50%	54%	63%	54%
RANK							
PROFESSOR	10	6	29	15	60	3	63
ASSOCIATE PROFESSOR	11	14	23	20	68	3	71
ASSISTANT PROFESSOR	18	18	37	44	117	3	120
INSTRUCTOR/OTHER	7	4	33	25	69	0	69
TOTAL	46	42	122	104	314	9	323
<b>PART-TIME FACULTY</b>	23	70	80	45	218	36	254
<b>FTE TEACHING FACULTY</b>							
FTE OF FULL-TIME FACULTY	44.00	36.00	115.00	99.00	294.00	0.00	294.00
FTE OF PART-TIME FACULTY	12.08	34.14	60.21	21.58	128.01	13.49	141.50
TOTAL FTE TEACHING FACULTY	56.08	70.14	175.21	120.58	422.01	13.49	435.50
<b>FTE STUDENTS</b>							
TOTAL FTE STUDENTS TAUGHT	1216.82	1064.65	2928.68	2166.38	7376.53	233.20	7609.73
FTE STUDENTS TAUGHT BY FT FAC.	889.62	547.25	1794.82	1670.85	4902.54	5.60	4908.14
% FTE STUDENTS TAUGHT BY FT FAC.	73.11%	51.40%	61.28%	77.13%	66.46%	2.40%	64.50%
STUDENT/FACULTY FTE RATIO	21.70	15.18	16.72	17.97	17.48	17.29	17.47

# COASTAL CAROLINA UNIVERSITY FACULTY PROFILE BY COLLEGE FALL SEMESTER, 2008



■ F/T EMPLOYEES WITH FACULTY RANK

■ TERMINAL DEGREES

■ TENURED

■ FTE OF FULL-TIME FACULTY

■ FTE OF PART-TIME FACULTY

■ TOTAL FTE TEACHING FACULTY

**FACULTY PROFILE**  
**BY ACADEMIC DISCIPLINE, FALL 2007**

<u>DISCIPLINE</u>	Number of Full-Time Faculty*			# FTE Teaching Faculty	# Terminal Degrees Full-Time Faculty**	% Terminal Degrees	# Masters Degrees Full-Time Faculty	% Masters	Number Tenured	% Tenured ***
	M	F	T							
Art	3	8	11	12.25	10	91%	1	9%	5	56%
Biology	12	6	18	18.74	16	89%	2	11%	7	54%
Bus. & Econ.	33	8	41	50.72	37	90%	4	10%	15	41%
Chemistry	7	2	9	10.66	7	78%	2	22%	2	29%
Communication	2	3	5	7.49	4	80%	1	20%	2	40%
Computer Sci.	8	3	11	13.74	6	55%	5	45%	6	67%
English	10	13	23	40.76	20	87%	3	13%	12	61%
Foreign Lang.	8	6	14	26.70	8	57%	6	43%	5	63%
Geography	1	0	1	2.00	0	0%	1	100%	0	0%
Health Promotion	1	3	4	8.73	4	100%	0	0%	1	25%
History	11	1	12	15.48	10	83%	2	17%	8	80%
Marine Sci./Geology	14	4	18	19.16	16	89%	2	11%	11	79%
Math./Stat.	14	6	20	23.94	13	65%	7	35%	2	17%
Music	9	4	13	17.18	7	54%	6	46%	5	56%
Physical Education	2	1	3	8.06	3	100%	0	0%	3	100%
Physics/Astron.	4	2	6	6.42	5	83%	1	17%	3	75%
Politics	6	2	8	14.80	8	100%	0	0%	6	75%
Psychology	4	4	8	12.40	8	100%	0	0%	5	63%
Recreation	3	1	4	5.99	4	100%	0	0%	2	50%
Religion & Philos.	5	2	7	11.73	6	86%	1	14%	2	29%
Soc./Anthropology	1	3	4	5.25	4	100%	0	0%	3	75%
Teacher Educ.	8	18	26	42.93	23	88%	3	12%	13	52%
Theatre	4	4	8	11.98	7	88%	1	13%	3	43%
Other	0	0	0	9.91		---	---	---	---	---
<b>TOTAL</b>	<b>170</b>	<b>104</b>	<b>274</b>	<b>397.03</b>	<b>226</b>	<b>82%</b>	<b>48</b>	<b>18%</b>	<b>121</b>	<b>54%</b>

\* Includes Administrators (12), excludes Librarians (8) and faculty on leave and special assignments (2).

\*\* Includes all terminal degrees whether or not in teaching area.

\*\*\* Percentage based on only faculty eligible for tenure (excludes visiting, lecturers, instructors)

**FACULTY PROFILE**  
**BY ACADEMIC DISCIPLINE, FALL 2008**

<b>DISCIPLINE</b>	<b>Number of Full-Time Faculty*</b>			<b># FTE Teaching Faculty</b>	<b># Terminal Degrees Full-Time Faculty**</b>	<b>% Terminal Degrees</b>	<b># Masters Degrees Full-Time Faculty</b>	<b>% Masters</b>	<b>Number Tenured</b>	<b>% Tenured ***</b>
	<b>M</b>	<b>F</b>	<b>T</b>							
Art	4	9	13	15.49	12	92%	1	8%	6	56%
Biology	14	5	19	22.89	17	89%	2	11%	9	54%
Bus. & Econ.	37	9	46	56.08	40	87%	6	13%	19	41%
Chemistry	10	4	14	14.00	10	71%	4	29%	3	29%
Communication	3	3	6	8.74	4	67%	2	33%	2	40%
Computer Sci.	8	3	11	15.73	8	73%	3	27%	3	67%
English/Jour.	11	19	30	46.55	23	77%	7	23%	11	61%
Foreign Lang.	6	9	15	27.70	8	53%	7	47%	5	63%
Geography	1	0	1	2.25	0	0%	1	100%	0	0%
Health Prom./Exercise Sci.	1	6	7	15.96	4	57%	3	43%	1	25%
History	10	2	12	17.47	10	83%	2	17%	7	80%
Marine Sci./Geology	12	5	17	18.66	15	88%	2	12%	10	79%
Math./Stat.	15	7	22	25.24	11	50%	11	50%	1	17%
Music	10	4	14	18.48	9	64%	5	36%	6	56%
Physical Education	2	2	4	7.23	3	75%	1	25%	2	100%
Physics/Astron.	4	2	6	6.42	5	83%	1	17%	3	75%
Politics	7	3	10	16.55	9	90%	1	10%	6	75%
Psychology	4	5	9	12.65	9	100%	0	0%	4	63%
Recreation	2	2	4	4.50	4	100%	0	0%	1	50%
Religion & Philos.	7	2	9	11.99	8	89%	1	11%	3	29%
Soc./Anthropology	2	3	5	5.00	5	100%	0	0%	2	75%
Teacher Educ.	9	18	27	42.45	25	93%	2	7%	11	52%
Theatre	4	4	8	9.99	6	75%	2	25%	3	43%
Other	0	1	1	13.49	1	100%	0	0%	1	43%
<b>TOTAL</b>	<b>183</b>	<b>127</b>	<b>310</b>	<b>435.50</b>	<b>246</b>	<b>79%</b>	<b>64</b>	<b>21%</b>	<b>119</b>	<b>54%</b>

\* Includes Administrators (16), excludes Librarians (8) and faculty on leave and special assignments (5).

\*\* Includes all terminal degrees whether or not in teaching area.

\*\*\* Percentage based on only faculty eligible for tenure (excludes visiting, lecturers, instructors)

**PROFILE OF FULL-TIME TEACHING FACULTY  
BY RANK, FALL 2008**

<b><u>RANK</u></b>	<b>Doctoral/Terminal</b>		<b>Masters</b>		<b><u>TOTAL</u></b>
	<b><u>MEN</u></b>	<b><u>WOMEN</u></b>	<b><u>MEN</u></b>	<b><u>WOMEN</u></b>	
Professor	35	13	0	0	48
Associate	41	24	0	0	65
Assistant	57	50	6	4	117
Instructor	1	0	9	11	21
Lecturer	8	6	17	17	48
<b>TOTAL</b>	<b>142</b>	<b>93</b>	<b>32</b>	<b>32</b>	<b>299</b>

NOTE: Includes faculty on leave and special assignment (5).  
Excludes Administrators (16) and Librarians (8).

**RANK AND DEGREE OF  
FULL-TIME EMPLOYEES HOLDING FACULTY RANK\*  
FALL 2008**

<b><u>DISCIPLINE</u></b>	<b>Professor</b>		<b>Associate Professor</b>		<b>Assistant Professor</b>		<b>Instructor/ Other</b>		<b><u>Total</u></b>
	<b><u>T</u></b>	<b><u>M</u></b>	<b><u>T</u></b>	<b><u>M</u></b>	<b><u>T</u></b>	<b><u>M</u></b>	<b><u>T</u></b>	<b><u>M</u></b>	
Art	3	0	3	0	5	0	1	1	13
Biology	4	0	5	0	7	0	1	2	19
Bus. & Econ.	10	0	11	0	18	0	1	6	46
Chemistry	1	0	2	0	5	0	2	4	14
Communication	1	0	1	0	2	0	0	2	6
Computer Science	1	0	1	0	5	2	1	1	11
English	9	0	2	0	8	0	4	7	30
Foreign Language	0	0	4	0	3	0	1	7	15
Geography	0	0	0	0	0	0	0	1	1
Health Promotion	1	0	0	0	3	1	0	2	7
History	6	0	1	0	3	0	0	2	12
Library	3	0	2	0	0	3	0	0	8
Marine Science	5	0	5	0	4	0	1	2	17
Math	1	0	0	0	10	1	0	10	22
Music	4	0	2	0	3	2	0	3	14
Other	0	0	1	0	0	0	0	0	1
Physical Education	1	0	1	0	1	0	0	1	4
Physics	0	0	3	0	2	0	0	1	6
Politics	4	0	2	0	3	1	0	0	10
Psychology	2	0	2	0	5	0	0	0	9
Recreation	0	0	2	0	2	0	0	0	4
Religion/Philosophy	0	0	3	0	3	1	2	0	9
Soc./Anthropology	1	0	1	0	3	0	0	0	5
Teacher Ed.	4	0	11	0	10	1	0	1	27
Theatre	0	0	3	0	2	1	1	1	8
<b>TOTAL</b>	<b>61</b>	<b>0</b>	<b>68</b>	<b>0</b>	<b>107</b>	<b>13</b>	<b>15</b>	<b>54</b>	<b>318</b>

\*Includes Deans, Administrators, and Librarians (24). Excludes faculty on leave and special assignments (5).  
T = Terminal degree in teaching area, M = Masters degree or doctorate not in teaching area.

**FULL-TIME FACULTY BY COLLEGE AND RANK  
FALL SEMESTERS  
1999-2008**

<b>COLLEGE AND RANK*</b>	<b>1999</b>	<b>2000</b>	<b>2001</b>	<b>2002</b>	<b>2003</b>	<b>2004</b>	<b>2005</b>	<b>2006</b>	<b>2007</b>	<b>2008</b>
<b>Business Administration</b>										
Professor	6	5	4	7	7	7	8	6	9	10
Associate	6	8	9	8	10	10	11	12	7	11
Assistant	8	8	6	8	10	12	14	16	22	18
Instructor/Other	1	0	0	2	2	3	0	1	3	7
<b>Total</b>	<b>21</b>	<b>21</b>	<b>19</b>	<b>25</b>	<b>29</b>	<b>32</b>	<b>33</b>	<b>35</b>	<b>41</b>	<b>46</b>
<b>Education</b>										
Professor	6	6	6	7	8	7	7	7	7	6
Associate	8	8	7	7	6	7	8	12	14	14
Assistant	9	6	7	8	9	15	15	13	15	18
Instructor/Other	5	5	7	4	3	3	3	3	1	4
<b>Total</b>	<b>28</b>	<b>25</b>	<b>27</b>	<b>26</b>	<b>26</b>	<b>32</b>	<b>33</b>	<b>35</b>	<b>37</b>	<b>42</b>
<b>Humanities &amp; Fine Arts</b>										
Professor	14	19	20	22	22	23	22	25	23	29
Associate	18	21	20	18	18	21	25	24	23	23
Assistant	24	23	25	24	33	30	29	30	39	37
Instructor/Other	11	10	9	16	18	15	17	19	18	33
<b>Total</b>	<b>67</b>	<b>73</b>	<b>74</b>	<b>80</b>	<b>91</b>	<b>89</b>	<b>93</b>	<b>98</b>	<b>103</b>	<b>122</b>
<b>Natural &amp; Applied Sciences</b>										
Professor	16	14	14	17	17	18	18	15	17	15
Associate	18	20	19	21	20	21	25	25	23	20
Assistant	21	25	25	25	24	30	31	32	36	44
Instructor/Other	13	11	11	16	16	14	14	17	19	25
<b>Total</b>	<b>68</b>	<b>70</b>	<b>69</b>	<b>79</b>	<b>77</b>	<b>83</b>	<b>88</b>	<b>89</b>	<b>95</b>	<b>104</b>
<b>Library</b>										
Professor	0	0	0	1	1	2	2	2	2	3
Associate	4	5	5	4	5	3	3	2	2	3
Assistant	2	2	2	2	2	2	2	4	4	3
Instructor/Other	1	1	2	2	1	1	1	0	0	0
<b>Total</b>	<b>7</b>	<b>8</b>	<b>9</b>	<b>9</b>	<b>9</b>	<b>8</b>	<b>8</b>	<b>8</b>	<b>8</b>	<b>9</b>
<b>GRAND TOTAL</b>	<b>191</b>	<b>197</b>	<b>198</b>	<b>219</b>	<b>232</b>	<b>244</b>	<b>255</b>	<b>265</b>	<b>284</b>	<b>323</b>

\*Includes Deans, Administrators, Librarians and faculty on leave and special assignments.



**FTE TEACHING FACULTY BY COLLEGE AND RANK  
FALL SEMESTERS 2002-2008**

<b>COLLEGE AND RANK</b>	<b>2002</b>	<b>2003</b>	<b>2004</b>	<b>2005</b>	<b>2006</b>	<b>2007</b>	<b>2008</b>
<b>Business Administration</b>							
Professor	5.00	5.00	5.00	6.00	4.00	7.00	8.00
Associate	8.00	10.00	10.00	11.00	10.00	6.00	11.00
Assistant	8.00	9.00	12.00	14.00	15.00	22.00	18.00
Instructor / Lecturer	1.00	2.00	3.00	0.00	1.00	3.00	7.00
Other	4.17	6.72	6.60	7.42	10.80	12.71	12.08
<b>Total</b>	<b>26.17</b>	<b>32.72</b>	<b>36.60</b>	<b>38.42</b>	<b>40.80</b>	<b>50.71</b>	<b>56.08</b>
<b>Education</b>							
Professor	7.00	6.00	4.00	4.00	5.00	4.00	2.00
Associate	6.00	6.00	6.00	8.00	11.00	13.00	12.00
Assistant	8.00	9.00	15.00	15.00	13.00	15.00	18.00
Instructor / Lecturer	3.00	3.00	3.00	3.00	3.00	1.00	4.00
Other	22.74	30.03	23.88	26.39	31.47	32.69	34.14
<b>Total</b>	<b>46.74</b>	<b>54.03</b>	<b>51.88</b>	<b>56.39</b>	<b>63.47</b>	<b>65.69</b>	<b>70.14</b>
<b>Humanities &amp; Fine Arts</b>							
Professor	21.00	19.00	18.00	19.00	21.00	20.00	24.00
Associate	18.00	17.00	21.00	24.00	22.00	23.00	21.00
Assistant	24.00	33.00	30.00	29.00	30.00	39.00	37.00
Instructor / Lecturer	16.00	18.00	15.00	17.00	19.00	18.00	33.00
Other	21.50	31.25	45.95	48.35	49.65	61.03	60.21
<b>Total</b>	<b>100.50</b>	<b>118.25</b>	<b>129.95</b>	<b>137.35</b>	<b>141.65</b>	<b>161.03</b>	<b>175.21</b>
<b>Natural &amp; Applied Sciences</b>							
Professor	15.00	13.00	14.00	14.00	13.00	15.00	12.00
Associate	20.00	19.00	20.00	24.00	24.00	21.00	18.00
Assistant	25.00	24.00	30.00	31.00	32.00	36.00	44.00
Instructor / Lecturer	15.00	15.00	14.00	14.00	17.00	19.00	25.00
Other	13.70	22.83	21.50	20.05	22.37	19.34	21.58
<b>Total</b>	<b>88.70</b>	<b>93.83</b>	<b>99.50</b>	<b>103.05</b>	<b>108.37</b>	<b>110.34</b>	<b>120.58</b>
<b>University</b>							
Professor	0.00	0.00	0.25	0.25	0.50	0.25	0.25
Associate	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Assistant	0.00	0.00	0.00	0.00	0.25	0.25	0.25
Instructor / Lecturer	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Other	1.91	2.50	2.20	3.63	6.42	9.41	12.99
<b>Total</b>	<b>1.91</b>	<b>2.50</b>	<b>2.45</b>	<b>3.88</b>	<b>7.16</b>	<b>9.91</b>	<b>13.49</b>
<b>GRAND TOTAL</b>	<b>264.02</b>	<b>301.34</b>	<b>320.39</b>	<b>339.08</b>	<b>361.45</b>	<b>397.69</b>	<b>435.50</b>

# **FULL-TIME FACULTY NINE-MONTH SALARY TRENDS 2001-2008**

	Average Salary		Average Salary		Average Salary		Average Salary		Average Salary		Average Salary		Average Salary		Average Salary	
	#	2001-02	#	2002-03	#	2003-04	#	2004-05	#	2005-06	#	2006-07	#	2007-08	#	2007-08
<b>BY RANK</b>																
Professor	40	\$61,614	48	\$63,186	43	\$62,559	41	\$69,248	43	\$71,845	43	\$73,065	47	\$78,667	46	\$82,394
Associate	54	\$51,468	52	\$51,831	52	\$53,936	57	\$56,374	67	\$59,385	68	\$61,752	64	\$63,887	62	\$68,860
Assistant	62	\$42,781	65	\$43,592	75	\$44,887	87	\$48,248	89	\$51,395	90	\$53,684	112	\$57,786	117	\$58,005
Instructor	21	\$31,827	33	\$29,805	28	\$30,698	27	\$32,564	25	\$34,470	26	\$37,008	22	\$41,300	21	\$44,910
<b>BY GENDER</b>																
Female	61	\$43,818	71	\$43,241	76	\$44,208	83	\$47,765	86	\$51,630	87	\$53,970	95	\$57,317	100	\$60,086
Male	116	\$50,790	127	\$50,985	122	\$52,139	129	\$55,541	138	\$58,434	140	\$60,281	150	\$64,811	146	\$66,991
<b>BY DEGREE</b>																
Doctoral/ Terminal	149	\$50,522	158	\$51,408	159	\$51,816	165	\$55,864	181	\$58,689	192	\$60,839	212	\$64,134	216	\$66,498
Masters	28	\$37,029	40	\$35,567	39	\$38,001	47	\$40,676	43	\$43,752	35	\$41,531	33	\$47,588	30	\$47,523
<b>TOTAL</b>	<b>177</b>	<b>\$48,387</b>	<b>198</b>	<b>\$48,208</b>	<b>198</b>	<b>\$49,095</b>	<b>212</b>	<b>\$52,497</b>	<b>224</b>	<b>\$55,822</b>	<b>227</b>	<b>\$57,862</b>	<b>245</b>	<b>\$61,905</b>	<b>246</b>	<b>\$64,184</b>

Notes: Includes only faculty salaries reported to the U.S. Department of Education on the IPEDS faculty salary survey.  
Excludes administrators, deans, faculty on leave, lecturers and librarians.

**FULL-TIME FACULTY AVERAGE SALARY COMPARISON  
BY RANK, FALL SEMESTERS 2002-2007**

<b>CATEGORY</b>	<b>PROFESSOR</b>	<b>ASSOCIATE</b>	<b>ASSISTANT</b>	<b>INSTRUCTOR</b>	<b>ALL RANKS</b>
<b>Fall 2002</b>					
Coastal Carolina	\$63,186	\$51,831	\$43,592	\$29,805	\$48,208
South Carolina	\$62,615	\$51,443	\$43,728	\$35,448	\$48,809
Southern States (SREB)*	\$64,244	\$52,139	\$43,991	\$35,332	\$49,927
National**	\$79,011	\$59,052	\$49,608	\$36,587	\$60,880
<b>Fall 2003</b>					
Coastal Carolina	\$62,559	\$53,936	\$44,887	\$30,698	\$49,095
South Carolina	\$62,104	\$52,626	\$43,922	\$36,798	\$48,779
Southern States (SREB)*	\$63,010	\$52,237	\$44,103	\$35,825	\$49,260
National**	\$81,415	\$60,530	\$51,288	\$38,953	\$62,800
<b>Fall 2004</b>					
Coastal Carolina	\$69,248	\$56,374	\$48,248	\$32,564	\$52,497
South Carolina	\$65,020	\$55,208	\$46,566	\$39,510	\$51,523
Southern States (SREB)*	\$65,572	\$54,595	\$46,029	\$36,761	\$51,318
National**	\$85,629	\$63,408	\$54,533	\$39,726	\$65,875
<b>Fall 2005</b>					
Coastal Carolina	\$71,845	\$59,385	\$51,395	\$34,470	\$55,822
South Carolina	\$68,794	\$58,249	\$49,580	\$40,210	\$54,216
Southern States (SREB)*	\$67,480	\$56,313	\$48,871	\$37,070	\$53,449
National**	\$89,442	\$65,817	\$56,801	\$41,153	\$68,454
<b>Fall 2006</b>					
Coastal Carolina	\$73,231	\$62,123	\$53,996	\$37,009	\$58,227
South Carolina	\$69,020	\$57,637	\$49,673	\$43,586	\$53,744
Southern States (SREB)*	\$69,463	\$58,243	\$49,521	\$39,735	\$54,937
National**	\$83,124	\$64,759	\$55,868	\$41,815	\$64,580
<b>Fall 2007</b>					
Coastal Carolina	\$78,667	\$63,887	\$57,786	\$41,300	\$61,905
South Carolina	\$72,555	\$59,439	\$51,038	\$44,602	\$54,925
Southern States (SREB)*	\$72,976	\$60,271	\$50,262	\$39,967	\$56,062
National**	\$87,248	\$68,083	\$58,270	\$43,713	\$67,533

\* Southern Regional Educational Board (SREB) average salaries reported for public baccalaureate institutions (SREB VI).

\*\* CUPA averages for noncollective bargaining institutions, as published in CUPA's National Faculty Salary Survey by discipline and rank in public colleges and universities.

**STUDENT CREDIT HOURS TAUGHT  
BY FULL-TIME FACULTY  
FALL TERMS 2006-2008**

<b>Discipline</b>	<b>2006</b>			<b>2007</b>			<b>2008</b>		
	<b># Full-Time Faculty</b>	<b>Student Credit Hours Taught by Full-Time Faculty</b>	<b>Average Credit Hours Taught by Full-Time Faculty</b>	<b># Full-Time Faculty</b>	<b>Student Credit Hours Taught by Full-Time Faculty</b>	<b>Average Credit Hours Taught by Full-Time Faculty</b>	<b># Full-Time Faculty</b>	<b>Student Credit Hours Taught by Full-Time Faculty</b>	<b>Average Credit Hours Taught by Full-Time Faculty</b>
<b>College of Business Administration</b>									
Business Administration	30.00	10,532.00	351.07	38.00	12,597.00	331.50	44.00	13,252.00	301.18
<b>College Total</b>	<b>30.00</b>	<b>10,532.00</b>	<b>351.07</b>	<b>38.00</b>	<b>12,597.00</b>	<b>331.50</b>	<b>44.00</b>	<b>13,252.00</b>	<b>301.18</b>
<b>College of Education</b>									
Teacher Education	21.00	4,398.00	209.43	22.00	3,903.00	177.41	22.00	3,648.00	165.82
Physical Education	4.00	922.00	230.50	3.00	892.00	297.33	3.00	902.00	300.67
Health Promotion	4.00	1,585.00	396.25	4.00	1,273.00	318.25	7.00	1,987.00	283.86
Recreation	4.00	1,143.00	285.75	4.00	927.00	231.75	4.00	1,146.00	286.50
<b>College Total</b>	<b>33.00</b>	<b>8,048.00</b>	<b>243.88</b>	<b>33.00</b>	<b>6,995.00</b>	<b>211.97</b>	<b>36.00</b>	<b>7,683.00</b>	<b>213.42</b>
<b>College of Humanities and Fine Arts</b>									
Art	11.00	1,665.00	151.36	12.00	1,816.00	151.33	13.00	2,313.00	177.92
Communication*				5.00	1,192.00	238.40	6.00	1,694.00	282.33
English	24.00	6,396.00	266.50	23.00	5,184.00	225.39	30.00	6,792.00	226.40
Foreign Languages	14.00	4,584.00	327.43	14.00	4,404.00	314.57	15.00	3,816.00	254.40
Geography	1.00	525.00	525.00	1.00	546.00	546.00	1.00	627.00	627.00
History	10.00	3,761.00	376.10	11.00	4,278.00	388.91	11.00	3,723.00	338.45
Music	12.00	1,248.00	104.00	13.00	880.00	67.69	13.00	940.00	72.31
Philosophy/Religion	7.00	1,788.00	255.43	7.00	1,791.00	255.86	9.00	2,846.00	316.22
Politics	5.00	1,950.00	390.00	7.00	2,201.00	314.43	9.00	2,848.00	316.44
Theatre	8.00	1,490.00	186.25	8.00	1,081.00	135.13	8.00	1,234.00	154.25
<b>College Total</b>	<b>92.00</b>	<b>23,407.00</b>	<b>254.42</b>	<b>101.00</b>	<b>23,373.00</b>	<b>231.42</b>	<b>115.00</b>	<b>26,833.00</b>	<b>233.33</b>
<b>College of Natural and Applied Sciences</b>									
Biology	16.00	3,773.00	235.81	17.00	3,203.00	188.41	17.00	3,611.00	212.41
Chemistry	8.00	2,322.00	290.25	9.00	2,189.00	243.22	13.00	3,077.00	236.69
Computer Science	10.00	1,873.00	187.30	11.00	1,812.00	164.73	11.00	1,415.00	128.64
Math	19.00	6,601.00	347.42	20.00	7,188.00	359.40	22.00	8,148.00	370.36
Marine Science	17.00	2,705.00	159.12	18.00	2,998.00	166.56	17.00	3,232.00	190.12
Physics	5.00	824.00	164.80	6.00	1,358.00	226.33	6.00	858.00	143.00
Psychology	7.00	2,010.00	287.14	7.00	2,393.00	341.86	8.00	2,686.00	335.75
Sociology	4.00	1,730.00	432.50	4.00	1,727.00	431.75	5.00	1,807.00	361.40
<b>College Total</b>	<b>86.00</b>	<b>21,838.00</b>	<b>253.93</b>	<b>92.00</b>	<b>22,868.00</b>	<b>248.57</b>	<b>99.00</b>	<b>24,834.00</b>	<b>250.85</b>
<b>University Total</b>	<b>241.00</b>	<b>63,825.00</b>	<b>264.83</b>	<b>264.00</b>	<b>65,833.00</b>	<b>249.37</b>	<b>294.00</b>	<b>72,602.00</b>	<b>246.95</b>

\*New Major, Spring 2007

**STUDENT CREDIT HOURS TAUGHT  
BY FTE FACULTY  
FALL TERMS 2006-2008**

Discipline	2006			2007			2008		
	# FTE Faculty	Student Credit Hours Taught by FTE Faculty	Average Credit Hours Taught by FTE Faculty	# FTE Faculty	Student Credit Hours Taught by FTE Faculty	Average Credit Hours Taught by FTE Faculty	# FTE Faculty	Student Credit Hours Taught by FTE Faculty	Average Credit Hours Taught by FTE Faculty
<b>College of Business Administration</b>									
Business Administration	40.80	14,812.00	363.08	50.71	16,348.00	322.36	56.08	18,175.00	324.11
<b>College Total</b>	<b>40.80</b>	<b>14,812.00</b>	<b>363.08</b>	<b>50.71</b>	<b>16,348.00</b>	<b>322.36</b>	<b>56.08</b>	<b>18,175.00</b>	<b>324.11</b>
<b>College of Education</b>									
Teacher Education	42.92	10,761.00	250.70	42.91	8,481.00	197.66	42.45	7,500.00	176.68
Physical Education	8.32	2,014.00	242.18	8.06	1,971.00	244.45	7.23	1,755.00	242.64
Health Promotion/ EXSS	7.74	2,938.00	379.83	8.73	3,163.00	362.27	15.96	4,890.00	306.31
Recreation	4.50	1,251.00	278.12	5.99	1,479.00	246.83	4.50	1,266.00	281.46
<b>College Total</b>	<b>63.47</b>	<b>16,964.00</b>	<b>267.26</b>	<b>65.69</b>	<b>15,094.00</b>	<b>229.76</b>	<b>70.14</b>	<b>15,411.00</b>	<b>219.71</b>
<b>College of Humanities and Fine Arts</b>									
Art	12.99	2,031.00	156.33	12.25	2,077.00	169.62	15.49	2,658.00	171.59
Communication*				7.49	1,831.00		8.74	2,519.00	288.25
English/Journalism	41.68	11,235.00	269.56	41.43	10,419.00	251.51	46.55	10,864.00	233.40
Foreign Languages	23.21	7,167.00	308.75	26.70	8,031.00	300.80	27.70	7,029.00	253.76
Geography	1.75	906.00	518.60	2.00	1,029.00	515.53	2.25	1,179.00	525.17
History	14.73	6,002.00	407.44	15.48	6,825.00	440.83	17.47	6,537.00	374.10
Music	15.67	1,796.00	114.64	17.17	1,726.00	100.52	18.48	2,232.00	120.78
Philosophy/Religion	9.24	2,502.00	270.75	11.73	3,330.00	283.86	11.99	3,665.00	305.72
Politics	10.06	3,978.00	395.31	14.80	5,222.00	352.79	16.55	5,351.00	323.26
Theatre	12.32	2,866.00	232.71	11.98	2,425.00	202.35	9.99	1,912.00	191.35
<b>College Total</b>	<b>141.65</b>	<b>38,483.00</b>	<b>271.68</b>	<b>161.03</b>	<b>42,915.00</b>	<b>266.51</b>	<b>175.21</b>	<b>43,946.00</b>	<b>250.82</b>
<b>College of Natural and Applied Sciences</b>									
Biology	19.24	4,683.00	243.44	18.74	4,157.00	221.84	22.89	5,754.00	251.34
Chemistry	9.87	2,991.00	303.10	10.66	2,642.00	247.84	14.00	3,235.00	231.14
Computer Science	14.23	3,274.00	230.03	13.74	2,685.00	195.43	15.73	2,879.00	183.01
Math	24.06	8,556.00	355.57	23.98	8,722.00	363.66	25.24	9,423.00	373.38
Marine Science	19.41	3,868.00	199.31	19.16	3,308.00	172.62	18.66	3,708.00	198.71
Physics	5.42	1,004.00	185.41	6.42	1,530.00	238.50	6.42	1,045.00	162.90
Psychology	10.90	3,731.00	342.26	12.40	4,283.00	345.43	12.65	4,608.00	364.33
Sociology	5.25	2,339.00	445.95	5.25	2,282.00	435.08	5.00	1,807.00	361.40
<b>College Total</b>	<b>108.37</b>	<b>30,446.00</b>	<b>280.95</b>	<b>110.34</b>	<b>29,609.00</b>	<b>268.33</b>	<b>120.58</b>	<b>32,459.00</b>	<b>269.19</b>
<b>University Courses</b>	<b>7.16</b>	<b>1,813.00</b>	<b>253.11</b>	<b>9.91</b>	<b>2,830.00</b>	<b>285.63</b>	<b>13.49</b>	<b>3,513.00</b>	<b>260.45</b>
<b>University Total</b>	<b>361.45</b>	<b>102,518.00</b>	<b>283.63</b>	<b>397.69</b>	<b>106,796.00</b>	<b>268.54</b>	<b>435.50</b>	<b>113,504.00</b>	<b>260.63</b>

\*New Major, Spring 2007

# Resources

Coastal Carolina University

---

## Fact Book

Office of Institutional Research, Assessment and Analysis

Fall 2008



## **RESOURCES**

### **TABLE OF CONTENTS**

Resources Highlights .....	87
Annual Tuition and Residence Hall Fees.....	89
S.C. Public Institutions Academic Year Costs Tuition and Required Fees, 2007-08 Academic Year Comparison of In-State to Out-of-State .....	90
Total Financial Aid Received by Coastal Students from All Sources .....	92
Buildings Inventory.....	94

## **RESOURCES HIGHLIGHTS**

Fact Book, 2008

The Resources section includes Coastal Carolina University's annual tuition and residence hall fees, a comparison of in-state and out-of-state South Carolina senior public institution costs, total financial aid disbursements to Coastal Carolina University students by source, and the University's building inventory.



**ANNUAL TUITION AND RESIDENCE HALL FEES**  
**Academic Years 1990 - 2008**

<u>YEAR</u>	<u>___IN-STATE___</u>		<u>___OUT-OF-STATE___</u>		<u>Residence Hall Fees</u>	
	<u>Full-Time Student</u>	<u>Per Credit Hour</u>	<u>Full-Time Student</u>	<u>Per Credit Hour</u>		
1990-91	\$1,920	\$82	\$4,800	\$200	\$2,050	
1991-92	\$2,020	\$86	\$5,050	\$215	\$2,130	
1992-93	\$2,270	\$96	\$5,674	\$240	\$2,390	
1993-94	\$2,470	\$103	\$6,280	\$262	\$2,500	
1994-95	\$2,710	\$115	\$7,000	\$295	\$2,640	
1995-96	\$2,800	\$120	\$7,470	\$312	\$2,720	
1996-97	\$2,910	\$125	\$7,840	\$330	\$4,300	*
1997-98	\$3,100	\$130	\$8,320	\$348	\$4,640	*
1998-99	\$3,220	\$135	\$8,790	\$370	\$4,800	*
1999-00	\$3,340	\$140	\$9,280	\$385	\$4,970	*
2000-01	\$3,500	\$147	\$9,810	\$408	\$5,240	*
2001-02	\$3,770	\$159	\$10,680	\$445	\$5,450	*
2002-03	\$4,350	\$182	\$11,760	\$491	\$5,610	*
2003-04	\$5,190	\$215	\$12,870	\$540	\$5,770	*
2004-05	\$6,100	\$250	\$14,200	\$595	\$5,970	*
2005-06	\$6,860	\$290	\$15,100	\$630	\$6,280	*
2006-07	\$7,500	\$315	\$16,190	\$675	\$6,690	*
2007-08	\$7,600	\$317	\$16,590	\$691	\$6,680	*
2008-09	\$8,650	\$360	\$18,090	\$754	\$7,080	*

\*Includes required board plan and health service fee.

**S. C. PUBLIC INSTITUTIONS ACADEMIC YEAR COSTS  
TUITION AND REQUIRED FEES, 2008-09 ACADEMIC YEAR  
COMPARISON OF IN-STATE TO OUT-OF-STATE**

	<u>IN-STATE</u>	<u>OUT-OF-STATE</u>
CITADEL	\$8,428	\$21,031
CLEMSON	\$10,378	\$23,400
COASTAL CAROLINA	\$8,650	\$18,090
COLLEGE OF CHARLESTON	\$8,400	\$20,418
FRANCIS MARION	\$7,632	\$14,979
LANDER	\$8,380	\$15,840
S.C. STATE	\$7,806	\$15,298
USC - AIKEN	\$7,532	\$14,896
USC - BEAUFORT	\$7,000	\$14,576
USC - COLUMBIA	\$8,838	\$22,908
USC - UPSTATE	\$8,342	\$16,684
WINTHROP	\$11,060	\$20,610

\*Source: S.C. Commission on Higher Education

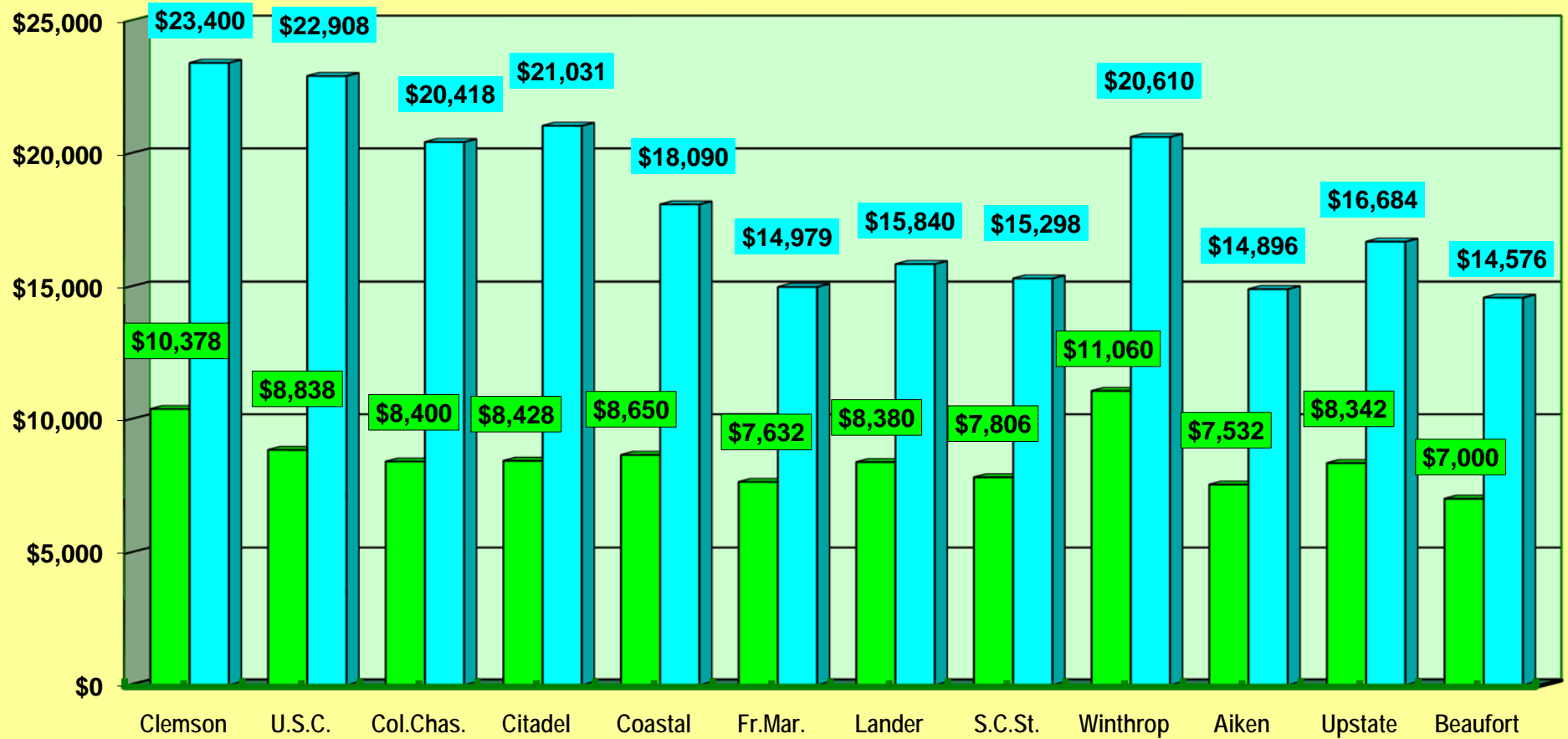
# S.C. PUBLIC UNIVERSITIES

## Undergraduate Tuition, 2008-2009

Comparison, In-State & Out-of-State

■ In-State

■ Out-State

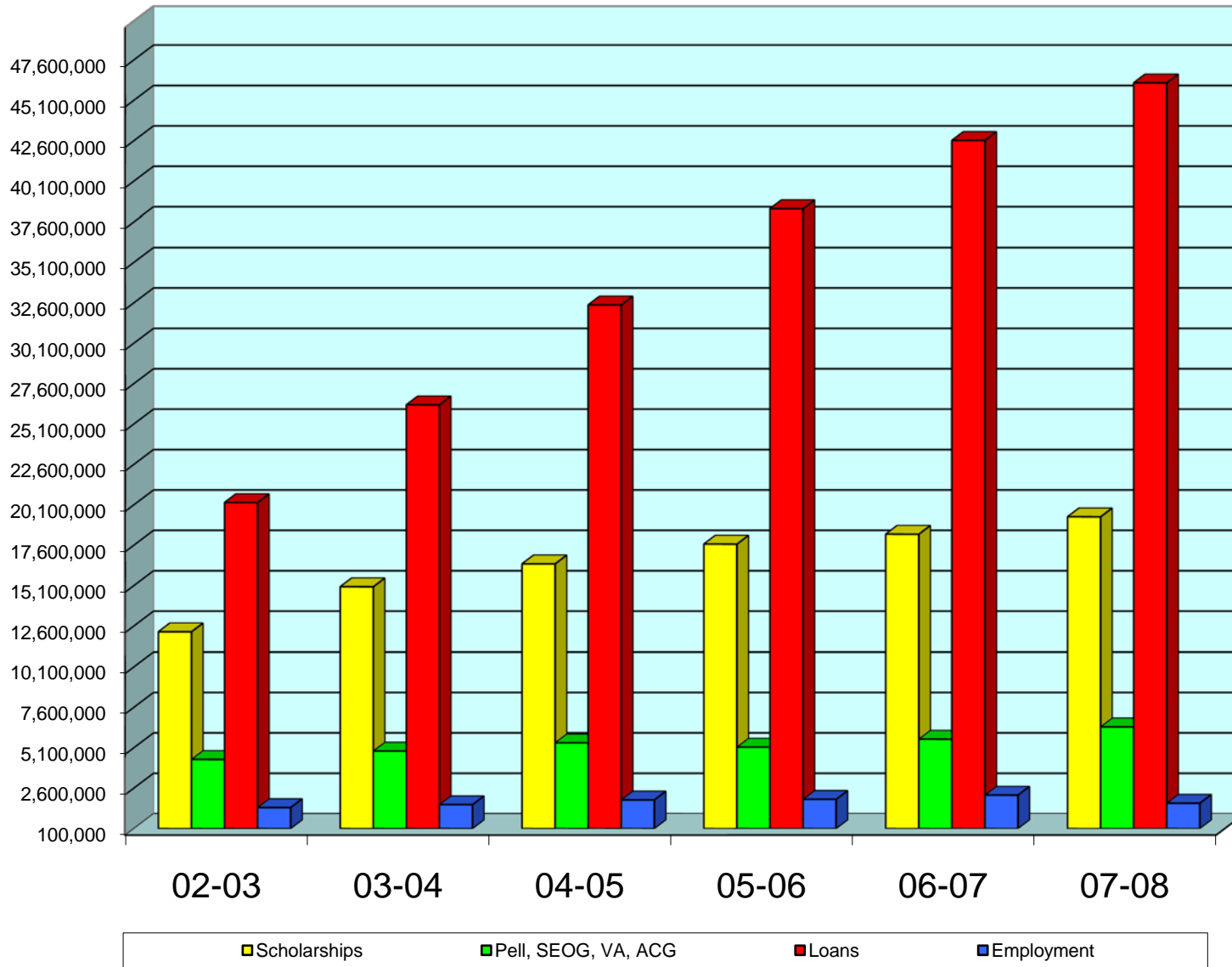


**TOTAL FINANCIAL AID  
RECEIVED BY COASTAL STUDENTS  
FROM ALL SOURCES**

<b><u>Federal Financial Aid</u></b>	<b><u>2002-2003</u></b>	<b><u>2003-2004</u></b>	<b><u>2004-2005</u></b>	<b><u>2005-2006</u></b>	<b><u>2006-2007</u></b>	<b><u>2007-2008</u></b>	<b><u>5-Year % Change</u></b>
Pell Grant	3,529,333	4,010,063	4,321,145	4,231,475	4,228,209	4,899,483	38.82%
ACG/SMART	---	---	---	---	269,938	499,547	NA
Supplemental Grants	282,018	284,882	373,937	283,748	503,965	362,864	28.67%
College Work Study	269,114	235,386	383,370	201,844	221,523	216,483	-19.56%
Perkins Loans	305,698	303,224	297,012	249,273	262,630	212,103	-30.62%
Bank Loans	19,941,431	22,386,818	26,442,196	28,986,749	29,498,164	30,707,506	53.99%
VA Benefits	570,800	602,674	716,072	629,000	632,862	633,063	10.91%
<b>TOTAL FEDERAL AID</b>	<b>24,898,394</b>	<b>27,823,047</b>	<b>32,533,732</b>	<b>34,582,089</b>	<b>35,617,291</b>	<b>37,531,049</b>	<b>50.74%</b>
<b>Other Aid</b>							
Scholarships - Found. & Comm.	575,318	616,812	745,627	817,803	995,286	1,110,276	92.98%
Athletics Scholarships	2,153,642	2,714,326	3,239,927	3,979,256	4,525,450	4,743,585	120.26%
Other Scholarships*	9,519,181	11,703,800	12,466,182	12,877,911	12,767,145	13,510,757	41.93%
Inst. Employment	1,134,566	1,347,674	1,491,868	1,572,601	1,790,930	1,172,607	3.35%
Inst. Work Study	---	---	---	137,194	158,967	283,958	NA
Private Loans	---	3,602,641	5,739,588	9,167,000	12,861,903	15,266,746	NA
<b>TOTAL OTHER AID</b>	<b>13,382,707</b>	<b>19,985,253</b>	<b>23,683,192</b>	<b>28,551,765</b>	<b>33,099,681</b>	<b>36,087,929</b>	<b>169.66%</b>
<b>TOTAL FINANCIAL AID</b>	<b>38,281,101</b>	<b>47,808,300</b>	<b>56,216,924</b>	<b>63,133,854</b>	<b>68,716,972</b>	<b>73,618,978</b>	<b>92.31%</b>
Unduplicated count of students receiving aid	3,982	4,576	4,860	5,287	5,552	5,843	46.74%

\* Includes abatement of out-of-state fees for scholarship students. These abatements were not counted as scholarship funds prior to 1994-95.

## FINANCIAL AID DISBURSEMENTS 2002-03 TO 2007-08



# BUILDINGS INVENTORY

## Fall 2008

	Building Name	Gross Area Square Feet	Net E & G Square Feet	Classrooms		Laboratories		Replacement Cost of Buildings*
				Number	Stations	Number	Stations	
	Alumni House	1,320	1,200	---	---	---	---	\$125,781
	Arcadia Hall	11,781	8,279	---	---	---	---	\$1,704,440
	Atheneum Hall	10,194	7,436	---	---	---	---	\$2,444,426
	Azalea Hall	14,220	0	---	---	---	---	\$1,734,939
	Baseball Facilities	9,403	7,334	---	---	---	---	\$820,190
	Burroughs Chapin Marine Wet	74,700	22,407	1	25	---	---	\$7,479,554
	Coastal Band Hall	6,800	4,931	1	110	---	---	\$666,322
	Coastal Band Hall #2	1,440	1,250	---	---	---	---	\$53,790
	Coastal Science Center	69,384	44,507	13	708	4	134	\$7,602,967
	Custodial/ Assistant Strength	9,220	7,717	---	---	---	---	\$899,089
	The Commons	14,020	0	---	---	---	---	\$3,527,658
	Edwards College of Humanities	111,632	65,406	28	1,417	13	340	\$25,217,171
	Evergreen	2,850	1,470	---	---	---	---	\$260,699
	Brook Stadium	31,256	24,333	---	---	---	---	\$13,662,120
	Foundation Center	30,560	20,489	---	---	---	---	\$3,200,000
	Greenhouse - Chemical Storage	2,742	1,503	---	---	---	---	\$301,411
	Hampton Hall	8,175	5,523	---	---	---	---	\$1,444,781
	Indigo House	2,701	2,149	---	---	---	---	\$300,399
	Kearns Hall	32,949	20,126	9	368	2	49	\$6,509,249
	Kimbel Library	46,678	41,364	---	---	---	---	\$10,344,977
	Kingston Hall	12,698	4,498	---	---	---	---	\$1,499,300
	Physical Plant Maintenance Shop	11,950	11,157	---	---	---	---	\$1,095,574
94	Eldred E. Prince Building	31,001	21,152	8	305	---	---	\$6,311,433
	Public Safety House	4,038	4,000	---	---	---	---	\$281,012
	Quail Creek Club House	7,836	6,389	---	---	---	---	\$818,042
	Sands Hall	12,142	9,392	---	---	---	---	\$1,704,816
	Science Building	41,700	25,679	5	262	11	279	\$9,802,361
	Singleton Building	32,635	19,288	---	---	---	---	\$5,706,970
	Student Center	26,884	13,159	---	---	---	---	\$6,818,736
	Student Health Center	7,704	5,540	---	---	---	---	\$1,181,443
	Bill Baxley Hall	29,761	7,052	1	30	---	---	\$7,043,663
	E. Craig Wall Sr. Building	101,069	54,271	21	1,185	5	212	\$22,806,644
	Wheelwright Auditorium	32,783	25,096	1	15	---	---	\$11,559,632
	William Brice PE Center	65,919	48,798	3	95	---	---	\$14,617,659
	Winyah House	4,284	3,015	---	---	---	---	\$547,540
	Colors on Parade	18,490	18,000	---	---	---	---	\$3,698,000
	Subtotal	932,919	563,910	91	4,520	35	1,014	\$183,792,788
	Temporary Buildings	23,464	12,783	1	53	---	---	\$1,556,021
	Subtotal	956,383	576,693	92	4,573	35	1,014	\$185,348,809
	Higher Education Centers **	19,583	15,040	---	---	---	---	\$3,628,125
	Subtotal E & G Space	975,966	591,733	92	4,573	35	1,014	\$188,976,934
	Residence Halls	266,728		---	---	---	---	\$38,963,935
	<b>TOTAL</b>	<b>1,242,694</b>	<b>591,733</b>	<b>92</b>	<b>4,573</b>	<b>35</b>	<b>1,014</b>	<b>\$227,940,869</b>

\* Source: S. C. Commission on Higher Education

\*\* Leased Property